



Community Profile

Rings: 1, 3, 5 mile radii

2371 Iron Point Rd, Folsom, CA 95630, USA

Latitude: 38.6446
Longitude: -121.1214

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	1,950	29,292	67,362
2010 Total Population	4,181	49,444	99,183
2021 Total Population	5,146	58,621	116,110
2021 Group Quarters	0	124	6,739
2026 Total Population	5,574	62,255	122,580
2021-2026 Annual Rate	1.61%	1.21%	1.09%
2021 Total Daytime Population	8,149	63,487	121,556
Workers	5,708	34,006	65,596
Residents	2,441	29,481	55,960
Household Summary			
2000 Households	756	10,384	22,326
2000 Average Household Size	2.58	2.81	2.71
2010 Households	1,617	17,961	34,217
2010 Average Household Size	2.59	2.75	2.69
2021 Households	1,943	20,964	40,148
2021 Average Household Size	2.65	2.79	2.72
2026 Households	2,085	22,145	42,357
2026 Average Household Size	2.67	2.81	2.73
2021-2026 Annual Rate	1.42%	1.10%	1.08%
2010 Families	1,139	13,258	25,233
2010 Average Family Size	3.10	3.22	3.15
2021 Families	1,390	15,553	29,634
2021 Average Family Size	3.16	3.26	3.18
2026 Families	1,502	16,474	31,313
2026 Average Family Size	3.17	3.27	3.19
2021-2026 Annual Rate	1.56%	1.16%	1.11%
Housing Unit Summary			
2000 Housing Units	827	10,860	23,225
Owner Occupied Housing Units	72.2%	78.2%	74.9%
Renter Occupied Housing Units	19.2%	17.4%	21.3%
Vacant Housing Units	8.6%	4.4%	3.9%
2010 Housing Units	1,711	18,733	35,886
Owner Occupied Housing Units	62.1%	68.8%	69.7%
Renter Occupied Housing Units	32.4%	27.1%	25.6%
Vacant Housing Units	5.5%	4.1%	4.7%
2021 Housing Units	1,972	21,545	41,654
Owner Occupied Housing Units	67.0%	71.5%	72.4%
Renter Occupied Housing Units	31.5%	25.8%	24.0%
Vacant Housing Units	1.5%	2.7%	3.6%
2026 Housing Units	2,115	22,750	43,991
Owner Occupied Housing Units	66.6%	71.2%	72.2%
Renter Occupied Housing Units	32.0%	26.2%	24.1%
Vacant Housing Units	1.4%	2.7%	3.7%
Median Household Income			
2021	\$116,992	\$123,332	\$119,771
2026	\$127,576	\$136,922	\$133,211
Median Home Value			
2021	\$611,620	\$608,150	\$608,238
2026	\$661,241	\$643,331	\$649,083
Per Capita Income			
2021	\$53,703	\$54,898	\$52,722
2026	\$60,186	\$61,737	\$59,456
Median Age			
2010	34.0	36.8	37.9
2021	35.7	38.1	39.3
2026	34.8	38.7	39.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income			
Household Income Base	1,943	20,964	40,148
<\$15,000	1.9%	2.7%	3.5%
\$15,000 - \$24,999	2.0%	3.1%	3.3%
\$25,000 - \$34,999	3.8%	3.7%	3.6%
\$35,000 - \$49,999	4.1%	5.7%	6.0%
\$50,000 - \$74,999	13.6%	11.0%	11.0%
\$75,000 - \$99,999	12.5%	10.3%	11.5%
\$100,000 - \$149,999	26.8%	23.4%	22.2%
\$150,000 - \$199,999	15.2%	16.2%	15.5%
\$200,000+	20.2%	23.8%	23.4%
Average Household Income	\$145,317	\$153,412	\$152,086
2026 Households by Income			
Household Income Base	2,085	22,145	42,357
<\$15,000	1.5%	2.1%	2.8%
\$15,000 - \$24,999	1.5%	2.4%	2.5%
\$25,000 - \$34,999	2.8%	2.9%	2.8%
\$35,000 - \$49,999	3.0%	4.4%	4.9%
\$50,000 - \$74,999	11.7%	9.9%	9.9%
\$75,000 - \$99,999	11.9%	10.0%	11.0%
\$100,000 - \$149,999	26.6%	22.6%	21.7%
\$150,000 - \$199,999	16.8%	17.6%	17.2%
\$200,000+	24.1%	28.1%	27.3%
Average Household Income	\$164,244	\$173,387	\$171,675
2021 Owner Occupied Housing Units by Value			
Total	1,321	15,409	30,139
<\$50,000	0.2%	0.2%	0.4%
\$50,000 - \$99,999	0.0%	0.1%	0.2%
\$100,000 - \$149,999	0.1%	0.0%	0.0%
\$150,000 - \$199,999	0.2%	0.1%	0.1%
\$200,000 - \$249,999	0.1%	0.1%	0.2%
\$250,000 - \$299,999	0.6%	0.5%	0.9%
\$300,000 - \$399,999	7.0%	5.1%	7.4%
\$400,000 - \$499,999	17.8%	16.9%	16.4%
\$500,000 - \$749,999	53.7%	62.5%	56.5%
\$750,000 - \$999,999	7.7%	9.2%	11.7%
\$1,000,000 - \$1,499,999	9.6%	3.9%	4.4%
\$1,500,000 - \$1,999,999	1.4%	0.7%	1.0%
\$2,000,000 +	1.6%	0.8%	0.8%
Average Home Value	\$689,826	\$644,930	\$649,393
2026 Owner Occupied Housing Units by Value			
Total	1,409	16,187	31,743
<\$50,000	0.0%	0.0%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.1%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.1%	0.1%	0.3%
\$300,000 - \$399,999	2.3%	1.7%	3.2%
\$400,000 - \$499,999	10.4%	10.1%	10.8%
\$500,000 - \$749,999	57.8%	66.3%	59.7%
\$750,000 - \$999,999	8.3%	12.2%	15.2%
\$1,000,000 - \$1,499,999	15.4%	6.7%	7.3%
\$1,500,000 - \$1,999,999	2.2%	1.2%	1.8%
\$2,000,000 +	3.6%	1.6%	1.6%
Average Home Value	\$800,514	\$714,214	\$725,884

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	4,182	49,445	99,183
0 - 4	8.6%	7.1%	6.1%
5 - 9	8.8%	8.8%	7.7%
10 - 14	7.1%	8.3%	7.5%
15 - 24	10.3%	11.1%	11.5%
25 - 34	17.0%	11.8%	12.4%
35 - 44	19.2%	17.4%	17.3%
45 - 54	15.0%	16.2%	17.1%
55 - 64	7.6%	10.1%	10.8%
65 - 74	3.9%	5.0%	5.4%
75 - 84	1.8%	2.9%	3.0%
85 +	0.5%	1.3%	1.3%
18 +	71.2%	71.1%	74.3%
2021 Population by Age			
Total	5,145	58,621	116,110
0 - 4	7.6%	6.4%	5.5%
5 - 9	8.1%	7.6%	6.6%
10 - 14	7.7%	7.9%	7.2%
15 - 24	12.6%	11.3%	11.2%
25 - 34	13.0%	12.0%	12.8%
35 - 44	17.0%	15.6%	15.3%
45 - 54	14.8%	14.4%	14.5%
55 - 64	10.8%	12.2%	12.8%
65 - 74	5.5%	7.8%	8.6%
75 - 84	2.4%	3.5%	3.9%
85 +	0.6%	1.4%	1.5%
18 +	72.4%	73.6%	76.7%
2026 Population by Age			
Total	5,574	62,254	122,580
0 - 4	7.7%	6.5%	5.6%
5 - 9	7.9%	7.4%	6.5%
10 - 14	6.9%	7.2%	6.6%
15 - 24	11.7%	10.3%	10.4%
25 - 34	16.1%	12.2%	12.7%
35 - 44	15.2%	16.6%	16.4%
45 - 54	14.1%	13.2%	13.4%
55 - 64	10.7%	11.7%	12.0%
65 - 74	6.3%	8.8%	9.6%
75 - 84	2.8%	4.6%	5.1%
85 +	0.6%	1.5%	1.7%
18 +	73.6%	74.7%	77.5%
2010 Population by Sex			
Males	2,062	24,117	51,799
Females	2,119	25,327	47,384
2021 Population by Sex			
Males	2,563	28,590	59,855
Females	2,584	30,031	56,255
2026 Population by Sex			
Males	2,777	30,392	63,048
Females	2,798	31,863	59,532

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2010 Population by Race/Ethnicity			
Total	4,181	49,444	99,183
White Alone	70.7%	75.2%	76.3%
Black Alone	1.9%	1.5%	4.6%
American Indian Alone	0.7%	0.6%	0.6%
Asian Alone	18.9%	15.6%	11.5%
Pacific Islander Alone	0.4%	0.3%	0.2%
Some Other Race Alone	2.0%	2.1%	2.4%
Two or More Races	5.4%	4.8%	4.4%
Hispanic Origin	10.1%	9.6%	10.7%
Diversity Index	56.1	51.3	51.7
2021 Population by Race/Ethnicity			
Total	5,146	58,622	116,111
White Alone	64.3%	69.3%	71.6%
Black Alone	2.0%	1.6%	4.2%
American Indian Alone	0.7%	0.5%	0.5%
Asian Alone	23.5%	19.9%	15.2%
Pacific Islander Alone	0.4%	0.3%	0.3%
Some Other Race Alone	2.3%	2.4%	2.6%
Two or More Races	6.8%	6.0%	5.5%
Hispanic Origin	12.2%	11.3%	12.3%
Diversity Index	63.1	58.4	57.8
2026 Population by Race/Ethnicity			
Total	5,574	62,255	122,579
White Alone	60.9%	66.2%	69.0%
Black Alone	2.0%	1.6%	4.1%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	26.2%	22.2%	17.2%
Pacific Islander Alone	0.5%	0.4%	0.3%
Some Other Race Alone	2.4%	2.6%	2.8%
Two or More Races	7.4%	6.5%	6.0%
Hispanic Origin	13.2%	12.3%	13.3%
Diversity Index	66.1	61.7	60.9
2010 Population by Relationship and Household Type			
Total	4,181	49,444	99,183
In Households	100.0%	99.7%	93.0%
In Family Households	85.8%	87.7%	81.4%
Householder	26.6%	26.8%	25.5%
Spouse	21.3%	22.4%	21.0%
Child	34.1%	34.5%	31.2%
Other relative	2.5%	2.5%	2.4%
Nonrelative	1.3%	1.4%	1.4%
In Nonfamily Households	14.2%	12.1%	11.5%
In Group Quarters	0.0%	0.3%	7.0%
Institutionalized Population	0.0%	0.0%	6.8%
Noninstitutionalized Population	0.0%	0.3%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	3,299	39,218	80,706
Less than 9th Grade	0.5%	1.1%	1.8%
9th - 12th Grade, No Diploma	0.5%	1.6%	3.8%
High School Graduate	11.3%	9.6%	11.2%
GED/Alternative Credential	1.2%	1.1%	2.1%
Some College, No Degree	15.8%	16.3%	18.6%
Associate Degree	11.7%	9.5%	9.8%
Bachelor's Degree	32.0%	35.1%	31.9%
Graduate/Professional Degree	27.0%	25.7%	20.9%
2021 Population 15+ by Marital Status			
Total	3,945	45,815	93,757
Never Married	28.7%	24.5%	26.7%
Married	58.5%	62.5%	58.9%
Widowed	2.3%	3.5%	3.7%
Divorced	10.6%	9.5%	10.7%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,766	30,571	56,226
Population 16+ Employed	98.4%	95.8%	95.9%
Population 16+ Unemployment rate	1.5%	4.2%	4.1%
Population 16-24 Employed	9.6%	8.7%	9.2%
Population 16-24 Unemployment rate	3.0%	12.9%	12.4%
Population 25-54 Employed	72.1%	69.8%	67.4%
Population 25-54 Unemployment rate	1.6%	3.3%	3.1%
Population 55-64 Employed	14.5%	17.2%	18.5%
Population 55-64 Unemployment rate	0.5%	3.6%	3.8%
Population 65+ Employed	3.8%	4.2%	4.9%
Population 65+ Unemployment rate	0.0%	1.1%	2.5%
2021 Employed Population 16+ by Industry			
Total	2,723	29,291	53,907
Agriculture/Mining	0.8%	0.5%	0.4%
Construction	4.9%	4.5%	5.0%
Manufacturing	13.5%	12.2%	11.0%
Wholesale Trade	1.3%	2.4%	2.5%
Retail Trade	7.5%	8.1%	8.6%
Transportation/Utilities	5.1%	3.6%	3.8%
Information	1.4%	1.2%	1.4%
Finance/Insurance/Real Estate	10.6%	9.9%	10.3%
Services	44.8%	46.2%	45.7%
Public Administration	10.2%	11.4%	11.3%
2021 Employed Population 16+ by Occupation			
Total	2,724	29,292	53,909
White Collar	83.9%	84.8%	83.4%
Management/Business/Financial	24.9%	26.2%	27.2%
Professional	41.4%	41.6%	38.4%
Sales	10.9%	10.1%	10.6%
Administrative Support	6.7%	6.9%	7.2%
Services	9.7%	8.4%	9.2%
Blue Collar	6.5%	6.8%	7.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.8%	2.3%	2.3%
Installation/Maintenance/Repair	0.7%	0.9%	1.2%
Production	0.6%	0.9%	1.1%
Transportation/Material Moving	3.4%	2.7%	2.6%

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2010 Households by Type			
Total	1,617	17,961	34,217
Households with 1 Person	22.6%	20.5%	20.5%
Households with 2+ People	77.4%	79.5%	79.5%
Family Households	70.4%	73.8%	73.7%
Husband-wife Families	56.3%	61.7%	60.9%
With Related Children	34.0%	35.0%	32.2%
Other Family (No Spouse Present)	14.2%	12.1%	12.9%
Other Family with Male Householder	4.1%	4.0%	4.1%
With Related Children	3.0%	2.8%	2.7%
Other Family with Female Householder	10.0%	8.1%	8.8%
With Related Children	6.6%	5.1%	5.5%
Nonfamily Households	6.9%	5.7%	5.7%
All Households with Children	43.9%	43.2%	40.8%
Multigenerational Households	2.5%	3.0%	2.8%
Unmarried Partner Households	5.9%	4.8%	5.1%
Male-female	5.4%	4.3%	4.5%
Same-sex	0.4%	0.6%	0.6%
2010 Households by Size			
Total	1,616	17,961	34,218
1 Person Household	22.6%	20.5%	20.5%
2 Person Household	30.3%	30.5%	32.7%
3 Person Household	18.9%	18.1%	17.9%
4 Person Household	19.6%	20.5%	19.1%
5 Person Household	6.1%	7.1%	6.8%
6 Person Household	1.9%	2.3%	2.1%
7 + Person Household	0.6%	0.9%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	1,617	17,961	34,217
Owner Occupied	65.7%	71.7%	73.1%
Owned with a Mortgage/Loan	60.5%	63.4%	62.6%
Owned Free and Clear	5.2%	8.3%	10.5%
Renter Occupied	34.3%	28.3%	26.9%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	104	112	108
Percent of Income for Mortgage	21.9%	20.7%	21.3%
Wealth Index	149	190	196
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,711	18,733	35,886
Housing Units Inside Urbanized Area	100.0%	100.0%	98.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	1.6%
2010 Population By Urban/ Rural Status			
Total Population	4,181	49,444	99,183
Population Inside Urbanized Area	100.0%	100.0%	98.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	1.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Boomburbs (1C)	Boomburbs (1C)
2.	Boomburbs (1C)	Professional Pride (1B)	Professional Pride (1B)
3.	Professional Pride (1B)	Enterprising Professionals (2D)	Savvy Suburbanites (1D)
2021 Consumer Spending			
Apparel & Services: Total \$	\$6,428,530	\$71,996,335	\$135,917,868
Average Spent	\$3,308.56	\$3,434.28	\$3,385.42
Spending Potential Index	156	162	160
Education: Total \$	\$5,470,099	\$62,781,001	\$120,310,731
Average Spent	\$2,815.29	\$2,994.71	\$2,996.68
Spending Potential Index	163	174	174
Entertainment/Recreation: Total \$	\$9,414,492	\$108,645,580	\$207,208,585
Average Spent	\$4,845.34	\$5,182.48	\$5,161.12
Spending Potential Index	150	160	160
Food at Home: Total \$	\$15,746,819	\$176,717,472	\$336,270,607
Average Spent	\$8,104.38	\$8,429.57	\$8,375.77
Spending Potential Index	149	155	154
Food Away from Home: Total \$	\$11,706,106	\$129,120,781	\$243,170,337
Average Spent	\$6,024.76	\$6,159.17	\$6,056.85
Spending Potential Index	159	162	160
Health Care: Total \$	\$16,843,362	\$200,913,130	\$386,302,051
Average Spent	\$8,668.74	\$9,583.72	\$9,621.95
Spending Potential Index	139	154	154
HH Furnishings & Equipment: Total \$	\$6,691,369	\$78,164,463	\$148,645,279
Average Spent	\$3,443.83	\$3,728.51	\$3,702.43
Spending Potential Index	153	165	164
Personal Care Products & Services: Total \$	\$2,684,396	\$30,572,450	\$58,037,982
Average Spent	\$1,381.57	\$1,458.33	\$1,445.60
Spending Potential Index	154	162	161
Shelter: Total \$	\$62,661,221	\$693,586,849	\$1,316,787,141
Average Spent	\$32,249.73	\$33,084.66	\$32,798.32
Spending Potential Index	160	164	163
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,832,679	\$83,641,013	\$160,389,319
Average Spent	\$3,516.56	\$3,989.74	\$3,994.95
Spending Potential Index	147	167	167
Travel: Total \$	\$7,992,040	\$91,717,643	\$174,702,876
Average Spent	\$4,113.25	\$4,375.01	\$4,351.47
Spending Potential Index	163	173	172
Vehicle Maintenance & Repairs: Total \$	\$3,096,927	\$36,044,150	\$68,705,135
Average Spent	\$1,593.89	\$1,719.34	\$1,711.30
Spending Potential Index	144	155	154

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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