



Community Profile

Rings: 1, 3, 5 mile radii

1245 E Ireland Rd, South Bend, IN 46614,

Latitude: 41.6296

Longitude: -86.23027

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	9,414	52,938	137,973
2010 Total Population	8,938	50,657	130,563
2019 Total Population	9,007	51,783	134,579
2019 Group Quarters	141	1,234	8,356
2024 Total Population	9,024	52,128	137,443
2019-2024 Annual Rate	0.04%	0.13%	0.42%
2019 Total Daytime Population	7,592	45,200	144,752
Workers	3,097	18,333	72,595
Residents	4,495	26,867	72,157
Household Summary			
2000 Households	4,195	21,079	52,874
2000 Average Household Size	2.20	2.44	2.43
2010 Households	4,080	20,308	50,362
2010 Average Household Size	2.16	2.43	2.43
2019 Households	4,104	20,706	51,913
2019 Average Household Size	2.16	2.44	2.43
2024 Households	4,102	20,801	53,067
2024 Average Household Size	2.17	2.45	2.43
2019-2024 Annual Rate	-0.01%	0.09%	0.44%
2010 Families	2,310	12,424	29,746
2010 Average Family Size	2.85	3.08	3.11
2019 Families	2,287	12,459	29,972
2019 Average Family Size	2.86	3.10	3.13
2024 Families	2,280	12,505	30,416
2024 Average Family Size	2.87	3.10	3.14
2019-2024 Annual Rate	-0.06%	0.07%	0.29%
Housing Unit Summary			
2000 Housing Units	4,372	22,353	56,838
Owner Occupied Housing Units	69.1%	69.0%	61.0%
Renter Occupied Housing Units	26.8%	25.3%	32.0%
Vacant Housing Units	4.0%	5.7%	7.0%
2010 Housing Units	4,418	22,883	57,913
Owner Occupied Housing Units	59.8%	60.9%	53.6%
Renter Occupied Housing Units	32.6%	27.8%	33.3%
Vacant Housing Units	7.7%	11.3%	13.0%
2019 Housing Units	4,480	23,282	59,366
Owner Occupied Housing Units	59.6%	60.7%	53.0%
Renter Occupied Housing Units	32.1%	28.2%	34.5%
Vacant Housing Units	8.4%	11.1%	12.6%
2024 Housing Units	4,505	23,456	60,682
Owner Occupied Housing Units	60.4%	61.6%	53.3%
Renter Occupied Housing Units	30.7%	27.0%	34.2%
Vacant Housing Units	8.9%	11.3%	12.5%
Median Household Income			
2019	\$49,964	\$48,423	\$43,649
2024	\$57,306	\$55,153	\$50,458
Median Home Value			
2019	\$122,044	\$102,303	\$100,367
2024	\$137,746	\$118,375	\$117,901
Per Capita Income			
2019	\$31,610	\$26,754	\$23,584
2024	\$36,458	\$31,065	\$27,106
Median Age			
2010	39.9	36.3	33.1
2019	41.1	38.0	34.8
2024	42.0	38.8	35.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



Community Profile

Rings: 1, 3, 5 mile radii

1245 E Ireland Rd, South Bend, IN 46614,

Latitude: 41.6296

Longitude: -86.23027

	1 mile	3 mile	5 mile
2019 Households by Income			
Household Income Base	4,104	20,706	51,913
<\$15,000	12.6%	11.9%	14.7%
\$15,000 - \$24,999	12.2%	13.7%	14.3%
\$25,000 - \$34,999	11.5%	10.2%	11.3%
\$35,000 - \$49,999	13.6%	15.4%	14.9%
\$50,000 - \$74,999	15.7%	17.9%	18.5%
\$75,000 - \$99,999	12.9%	12.9%	10.9%
\$100,000 - \$149,999	15.0%	11.8%	10.3%
\$150,000 - \$199,999	2.0%	2.6%	2.4%
\$200,000+	4.4%	3.6%	2.8%
Average Household Income	\$70,150	\$66,656	\$60,681
2024 Households by Income			
Household Income Base	4,102	20,801	53,067
<\$15,000	10.4%	9.8%	12.7%
\$15,000 - \$24,999	10.7%	12.0%	12.8%
\$25,000 - \$34,999	10.3%	9.2%	10.2%
\$35,000 - \$49,999	12.7%	14.0%	13.7%
\$50,000 - \$74,999	15.5%	18.0%	19.0%
\$75,000 - \$99,999	13.3%	13.9%	11.8%
\$100,000 - \$149,999	18.6%	14.9%	13.0%
\$150,000 - \$199,999	3.0%	3.7%	3.3%
\$200,000+	5.4%	4.6%	3.4%
Average Household Income	\$81,136	\$77,564	\$69,768
2019 Owner Occupied Housing Units by Value			
Total	2,669	14,131	31,439
<\$50,000	2.1%	11.0%	13.6%
\$50,000 - \$99,999	33.2%	38.0%	36.3%
\$100,000 - \$149,999	33.3%	23.0%	22.1%
\$150,000 - \$199,999	16.2%	13.3%	12.3%
\$200,000 - \$249,999	4.0%	3.8%	4.6%
\$250,000 - \$299,999	2.7%	3.1%	3.3%
\$300,000 - \$399,999	4.5%	4.2%	3.8%
\$400,000 - \$499,999	3.3%	1.7%	1.8%
\$500,000 - \$749,999	0.5%	1.5%	1.8%
\$750,000 - \$999,999	0.1%	0.1%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$146,562	\$137,699	\$137,718
2024 Owner Occupied Housing Units by Value			
Total	2,720	14,456	32,323
<\$50,000	1.4%	8.9%	11.0%
\$50,000 - \$99,999	26.0%	33.5%	31.6%
\$100,000 - \$149,999	29.9%	20.6%	20.5%
\$150,000 - \$199,999	18.2%	14.4%	13.4%
\$200,000 - \$249,999	5.3%	4.9%	6.3%
\$250,000 - \$299,999	4.4%	4.9%	4.8%
\$300,000 - \$399,999	7.5%	6.6%	5.6%
\$400,000 - \$499,999	6.2%	3.1%	2.8%
\$500,000 - \$749,999	0.8%	2.6%	3.1%
\$750,000 - \$999,999	0.1%	0.1%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$173,731	\$162,026	\$162,625

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



Community Profile

Rings: 1, 3, 5 mile radii

1245 E Ireland Rd, South Bend, IN 46614,

Latitude: 41.6296

Longitude: -86.23027

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	8,937	50,657	130,560
0 - 4	6.9%	7.3%	7.1%
5 - 9	5.8%	7.0%	6.8%
10 - 14	5.7%	6.9%	6.6%
15 - 24	12.0%	13.1%	18.0%
25 - 34	14.0%	14.2%	14.0%
35 - 44	11.0%	12.5%	11.7%
45 - 54	13.1%	13.7%	12.6%
55 - 64	13.0%	11.5%	10.7%
65 - 74	7.8%	6.2%	5.7%
75 - 84	7.3%	5.1%	4.5%
85 +	3.5%	2.6%	2.3%
18 +	78.3%	74.5%	75.4%
2019 Population by Age			
Total	9,006	51,784	134,579
0 - 4	6.2%	6.7%	6.5%
5 - 9	6.3%	6.7%	6.4%
10 - 14	6.1%	6.6%	6.2%
15 - 24	10.5%	12.5%	17.3%
25 - 34	12.9%	13.5%	13.8%
35 - 44	12.5%	12.9%	11.9%
45 - 54	11.0%	12.0%	11.1%
55 - 64	13.0%	12.4%	11.6%
65 - 74	11.3%	9.3%	8.4%
75 - 84	6.1%	4.6%	4.3%
85 +	4.1%	2.9%	2.4%
18 +	78.1%	76.1%	77.1%
2024 Population by Age			
Total	9,024	52,128	137,443
0 - 4	6.1%	6.6%	6.5%
5 - 9	6.1%	6.6%	6.4%
10 - 14	6.3%	6.7%	6.3%
15 - 24	11.1%	12.3%	17.0%
25 - 34	11.6%	13.1%	13.5%
35 - 44	12.6%	12.8%	11.9%
45 - 54	11.2%	11.9%	10.9%
55 - 64	11.2%	11.3%	10.7%
65 - 74	12.6%	10.5%	9.4%
75 - 84	7.3%	5.5%	5.2%
85 +	3.8%	2.6%	2.3%
18 +	77.9%	76.1%	77.2%
2010 Population by Sex			
Males	4,157	24,672	63,256
Females	4,781	25,985	67,307
2019 Population by Sex			
Males	4,228	25,307	65,350
Females	4,778	26,476	69,228
2024 Population by Sex			
Males	4,247	25,529	66,864
Females	4,777	26,599	70,579

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



Community Profile

Rings: 1, 3, 5 mile radii

1245 E Ireland Rd, South Bend, IN 46614,

Latitude: 41.6296

Longitude: -86.23027

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	8,937	50,658	130,563
White Alone	81.8%	77.4%	72.2%
Black Alone	12.0%	13.6%	17.1%
American Indian Alone	0.2%	0.5%	0.5%
Asian Alone	1.4%	1.0%	1.5%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.7%	3.8%	5.0%
Two or More Races	2.7%	3.6%	3.6%
Hispanic Origin	4.8%	8.2%	10.2%
Diversity Index	37.9	47.6	55.0
2019 Population by Race/Ethnicity			
Total	9,007	51,783	134,578
White Alone	78.4%	73.8%	68.6%
Black Alone	13.3%	14.6%	18.0%
American Indian Alone	0.2%	0.5%	0.5%
Asian Alone	1.9%	1.3%	2.0%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.4%	5.0%	6.3%
Two or More Races	3.6%	4.7%	4.6%
Hispanic Origin	6.5%	10.8%	12.9%
Diversity Index	44.5	54.3	60.9
2024 Population by Race/Ethnicity			
Total	9,023	52,127	137,443
White Alone	76.4%	71.8%	66.4%
Black Alone	14.0%	15.0%	18.4%
American Indian Alone	0.2%	0.5%	0.5%
Asian Alone	2.2%	1.6%	2.3%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.8%	5.8%	7.0%
Two or More Races	4.2%	5.4%	5.3%
Hispanic Origin	7.8%	12.5%	14.6%
Diversity Index	48.4	58.0	64.3
2010 Population by Relationship and Household Type			
Total	8,938	50,657	130,563
In Households	98.4%	97.6%	93.7%
In Family Households	75.7%	78.5%	73.8%
Householder	25.7%	24.7%	22.8%
Spouse	18.3%	16.6%	14.4%
Child	27.3%	31.3%	30.5%
Other relative	2.4%	3.0%	3.2%
Nonrelative	2.1%	2.9%	2.8%
In Nonfamily Households	22.7%	19.1%	19.9%
In Group Quarters	1.6%	2.4%	6.3%
Institutionalized Population	1.1%	1.6%	1.1%
Noninstitutionalized Population	0.5%	0.8%	5.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



Community Profile

Rings: 1, 3, 5 mile radii

1245 E Ireland Rd, South Bend, IN 46614,

Latitude: 41.6296

Longitude: -86.23027

	1 mile	3 mile	5 mile
2019 Population 25+ by Educational Attainment			
Total	6,380	34,970	85,446
Less than 9th Grade	2.0%	3.3%	4.2%
9th - 12th Grade, No Diploma	5.0%	8.4%	9.7%
High School Graduate	20.8%	24.8%	24.0%
GED/Alternative Credential	4.3%	6.2%	6.0%
Some College, No Degree	27.2%	22.1%	21.8%
Associate Degree	9.9%	8.9%	7.8%
Bachelor's Degree	20.2%	16.8%	16.2%
Graduate/Professional Degree	10.6%	9.5%	10.4%
2019 Population 15+ by Marital Status			
Total	7,329	41,431	108,703
Never Married	33.9%	36.3%	43.3%
Married	48.1%	43.8%	37.6%
Widowed	5.9%	6.6%	6.1%
Divorced	12.0%	13.3%	13.0%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.4%	94.6%	93.6%
Civilian Unemployed (Unemployment Rate)	4.6%	5.4%	6.4%
2019 Employed Population 16+ by Industry			
Total	4,599	24,792	62,855
Agriculture/Mining	0.4%	0.3%	0.2%
Construction	6.0%	5.1%	4.7%
Manufacturing	12.4%	16.5%	16.9%
Wholesale Trade	4.3%	2.6%	2.4%
Retail Trade	10.7%	11.4%	11.0%
Transportation/Utilities	5.5%	5.5%	4.8%
Information	3.0%	2.5%	1.9%
Finance/Insurance/Real Estate	3.2%	3.9%	3.9%
Services	52.4%	49.1%	51.4%
Public Administration	2.0%	3.1%	2.9%
2019 Employed Population 16+ by Occupation			
Total	4,599	24,791	62,855
White Collar	68.1%	55.6%	55.5%
Management/Business/Financial	14.5%	9.6%	9.3%
Professional	24.9%	20.2%	21.1%
Sales	13.5%	10.2%	9.4%
Administrative Support	15.3%	15.6%	15.7%
Services	14.3%	20.7%	20.8%
Blue Collar	17.6%	23.6%	23.8%
Farming/Forestry/Fishing	0.5%	0.1%	0.1%
Construction/Extraction	2.7%	4.0%	3.6%
Installation/Maintenance/Repair	1.5%	2.1%	2.3%
Production	5.8%	9.9%	10.1%
Transportation/Material Moving	7.2%	7.5%	7.6%
2010 Population By Urban/ Rural Status			
Total Population	8,938	50,657	130,563
Population Inside Urbanized Area	99.8%	97.1%	97.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.2%	2.9%	2.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



Community Profile

Rings: 1, 3, 5 mile radii

1245 E Ireland Rd, South Bend, IN 46614,

Latitude: 41.6296

Longitude: -86.23027

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	4,080	20,308	50,362
Households with 1 Person	37.6%	31.9%	33.4%
Households with 2+ People	62.4%	68.1%	66.6%
Family Households	56.6%	61.2%	59.1%
Husband-wife Families	40.4%	41.2%	37.5%
With Related Children	14.9%	17.1%	16.1%
Other Family (No Spouse Present)	16.2%	20.0%	21.6%
Other Family with Male Householder	3.9%	5.1%	5.3%
With Related Children	2.4%	3.2%	3.3%
Other Family with Female Householder	12.3%	14.9%	16.3%
With Related Children	8.3%	10.4%	11.4%
Nonfamily Households	5.8%	6.9%	7.5%
All Households with Children	26.1%	31.4%	31.3%
Multigenerational Households	2.2%	3.5%	3.6%
Unmarried Partner Households	6.3%	8.0%	7.8%
Male-female	5.6%	7.2%	7.0%
Same-sex	0.7%	0.8%	0.7%
2010 Households by Size			
Total	4,080	20,310	50,362
1 Person Household	37.6%	31.9%	33.4%
2 Person Household	33.7%	32.2%	30.6%
3 Person Household	13.2%	14.9%	14.7%
4 Person Household	9.4%	11.2%	10.9%
5 Person Household	3.8%	5.7%	5.8%
6 Person Household	1.3%	2.4%	2.6%
7 + Person Household	1.0%	1.6%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	4,080	20,308	50,362
Owner Occupied	64.7%	68.7%	61.7%
Owned with a Mortgage/Loan	45.3%	49.4%	42.9%
Owned Free and Clear	19.4%	19.3%	18.8%
Renter Occupied	35.3%	31.3%	38.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,418	22,883	57,913
Housing Units Inside Urbanized Area	99.8%	97.4%	97.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.2%	2.6%	2.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



Community Profile

Rings: 1, 3, 5 mile radii

1245 E Ireland Rd, South Bend, IN 46614,

Latitude: 41.6296

Longitude: -86.23027

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Comfortable Empty Nesters (5A)	Traditional Living (12B)	Traditional Living (12B)
2.	Retirement Communities (9E)	Hardscrabble Road (8G)	Hardscrabble Road (8G)
3.	Young and Restless (11B)	Comfortable Empty Nesters	Rustbelt Traditions (5D)
2019 Consumer Spending			
Apparel & Services: Total \$	\$7,129,009	\$34,033,545	\$78,834,750
Average Spent	\$1,737.09	\$1,643.66	\$1,518.59
Spending Potential Index	81	77	71
Education: Total \$	\$5,109,724	\$24,553,170	\$56,123,646
Average Spent	\$1,245.06	\$1,185.80	\$1,081.11
Spending Potential Index	78	74	68
Entertainment/Recreation: Total \$	\$10,772,150	\$52,117,773	\$118,822,150
Average Spent	\$2,624.79	\$2,517.04	\$2,288.87
Spending Potential Index	80	77	70
Food at Home: Total \$	\$17,449,933	\$83,754,422	\$193,337,674
Average Spent	\$4,251.93	\$4,044.93	\$3,724.26
Spending Potential Index	82	78	72
Food Away from Home: Total \$	\$12,313,093	\$58,675,585	\$135,404,863
Average Spent	\$3,000.27	\$2,833.75	\$2,608.30
Spending Potential Index	82	77	71
Health Care: Total \$	\$20,290,907	\$99,306,667	\$224,321,967
Average Spent	\$4,944.18	\$4,796.03	\$4,321.11
Spending Potential Index	83	81	73
HH Furnishings & Equipment: Total \$	\$7,120,095	\$34,315,534	\$78,370,819
Average Spent	\$1,734.92	\$1,657.27	\$1,509.66
Spending Potential Index	81	78	71
Personal Care Products & Services: Total \$	\$3,026,297	\$14,413,174	\$32,918,220
Average Spent	\$737.40	\$696.09	\$634.10
Spending Potential Index	83	79	72
Shelter: Total \$	\$61,469,863	\$289,662,057	\$669,462,387
Average Spent	\$14,978.04	\$13,989.28	\$12,895.85
Spending Potential Index	81	76	70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,373,000	\$39,604,972	\$90,260,935
Average Spent	\$2,040.20	\$1,912.73	\$1,738.70
Spending Potential Index	82	77	70
Travel: Total \$	\$7,165,224	\$34,062,424	\$77,080,884
Average Spent	\$1,745.91	\$1,645.05	\$1,484.81
Spending Potential Index	78	73	66
Vehicle Maintenance & Repairs: Total \$	\$4,028,078	\$19,009,931	\$43,933,302
Average Spent	\$981.50	\$918.09	\$846.29
Spending Potential Index	86	80	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019