



## Community Profile

Rings: 1, 3, 5 mile radii

5207 Brodie Ln, Austin, TX 78745, USA

Latitude: 30.2312

Longitude: -97.81601

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	5,179	92,280	214,155
2010 Total Population	5,331	91,693	237,996
2019 Total Population	6,058	105,639	286,807
2019 Group Quarters	94	653	3,123
2024 Total Population	6,524	113,391	312,301
2019-2024 Annual Rate	1.49%	1.43%	1.72%
2019 Total Daytime Population	9,239	107,473	320,751
Workers	6,749	64,540	200,439
Residents	2,490	42,933	120,312
<b>Household Summary</b>			
2000 Households	2,454	38,849	87,801
2000 Average Household Size	2.09	2.35	2.41
2010 Households	2,629	41,928	104,017
2010 Average Household Size	1.99	2.17	2.26
2019 Households	3,047	48,819	128,028
2019 Average Household Size	1.96	2.15	2.22
2024 Households	3,305	52,582	140,465
2024 Average Household Size	1.95	2.14	2.20
2019-2024 Annual Rate	1.64%	1.50%	1.87%
2010 Families	1,054	20,485	52,718
2010 Average Family Size	2.93	2.94	3.06
2019 Families	1,181	23,137	62,177
2019 Average Family Size	2.92	2.95	3.05
2024 Families	1,260	24,588	67,117
2024 Average Family Size	2.91	2.96	3.05
2019-2024 Annual Rate	1.30%	1.22%	1.54%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,784	40,501	91,474
Owner Occupied Housing Units	24.9%	44.7%	47.8%
Renter Occupied Housing Units	63.3%	51.2%	48.2%
Vacant Housing Units	11.9%	4.1%	4.0%
2010 Housing Units	2,864	44,781	112,228
Owner Occupied Housing Units	26.5%	42.8%	43.9%
Renter Occupied Housing Units	65.3%	50.8%	48.8%
Vacant Housing Units	8.2%	6.4%	7.3%
2019 Housing Units	3,282	51,521	136,063
Owner Occupied Housing Units	25.0%	42.5%	43.3%
Renter Occupied Housing Units	67.8%	52.3%	50.8%
Vacant Housing Units	7.2%	5.2%	5.9%
2024 Housing Units	3,551	55,297	148,693
Owner Occupied Housing Units	24.4%	42.2%	42.7%
Renter Occupied Housing Units	68.7%	52.9%	51.7%
Vacant Housing Units	6.9%	4.9%	5.5%
<b>Median Household Income</b>			
2019	\$73,143	\$73,815	\$76,391
2024	\$83,905	\$82,068	\$85,412
<b>Median Home Value</b>			
2019	\$390,135	\$295,995	\$330,157
2024	\$407,708	\$323,125	\$353,357
<b>Per Capita Income</b>			
2019	\$49,315	\$44,807	\$47,545
2024	\$56,249	\$50,900	\$53,821
<b>Median Age</b>			
2010	33.3	34.1	33.0
2019	35.2	36.4	34.9
2024	36.0	37.1	35.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2019 Households by Income</b>			
Household Income Base	3,047	48,819	128,028
<\$15,000	4.8%	6.1%	6.2%
\$15,000 - \$24,999	5.2%	5.6%	5.8%
\$25,000 - \$34,999	6.8%	6.3%	6.7%
\$35,000 - \$49,999	11.0%	12.1%	11.6%
\$50,000 - \$74,999	23.4%	20.5%	18.7%
\$75,000 - \$99,999	11.7%	15.1%	13.4%
\$100,000 - \$149,999	20.7%	18.2%	17.9%
\$150,000 - \$199,999	9.8%	8.7%	9.0%
\$200,000+	6.6%	7.4%	10.7%
Average Household Income	\$96,654	\$97,007	\$107,292
<b>2024 Households by Income</b>			
Household Income Base	3,305	52,582	140,465
<\$15,000	3.7%	4.6%	4.7%
\$15,000 - \$24,999	4.1%	4.4%	4.6%
\$25,000 - \$34,999	5.5%	5.2%	5.6%
\$35,000 - \$49,999	9.1%	10.5%	10.2%
\$50,000 - \$74,999	22.5%	20.0%	18.3%
\$75,000 - \$99,999	12.0%	15.3%	13.5%
\$100,000 - \$149,999	23.6%	20.7%	20.0%
\$150,000 - \$199,999	11.7%	10.7%	10.9%
\$200,000+	7.7%	8.6%	12.1%
Average Household Income	\$109,215	\$109,829	\$120,587
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	821	21,875	58,958
<\$50,000	1.2%	0.9%	2.0%
\$50,000 - \$99,999	0.1%	0.7%	1.8%
\$100,000 - \$149,999	0.6%	2.8%	3.6%
\$150,000 - \$199,999	2.4%	11.4%	9.2%
\$200,000 - \$249,999	10.7%	17.8%	13.9%
\$250,000 - \$299,999	10.5%	17.8%	13.1%
\$300,000 - \$399,999	27.2%	22.1%	21.4%
\$400,000 - \$499,999	24.7%	10.3%	12.2%
\$500,000 - \$749,999	22.2%	11.5%	13.5%
\$750,000 - \$999,999	0.2%	2.6%	5.0%
\$1,000,000 - \$1,499,999	0.1%	1.2%	2.6%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.6%
\$2,000,000 +	0.1%	0.7%	1.1%
Average Home Value	\$409,124	\$365,549	\$415,628
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	865	23,320	63,563
<\$50,000	0.5%	0.4%	1.5%
\$50,000 - \$99,999	0.0%	0.3%	1.2%
\$100,000 - \$149,999	0.3%	1.7%	2.6%
\$150,000 - \$199,999	1.6%	8.3%	7.1%
\$200,000 - \$249,999	8.6%	16.1%	12.7%
\$250,000 - \$299,999	9.0%	17.0%	11.9%
\$300,000 - \$399,999	27.7%	26.6%	24.4%
\$400,000 - \$499,999	29.2%	12.5%	14.8%
\$500,000 - \$749,999	22.5%	11.9%	13.7%
\$750,000 - \$999,999	0.2%	3.0%	5.5%
\$1,000,000 - \$1,499,999	0.1%	1.1%	2.7%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.7%
\$2,000,000 +	0.1%	0.8%	1.2%
Average Home Value	\$423,121	\$386,449	\$436,929

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	5,332	91,693	237,996
0 - 4	5.4%	5.9%	6.8%
5 - 9	5.0%	5.3%	6.0%
10 - 14	4.3%	4.9%	5.3%
15 - 24	13.6%	12.9%	14.1%
25 - 34	25.3%	22.9%	21.9%
35 - 44	13.3%	15.1%	15.3%
45 - 54	11.2%	13.3%	13.1%
55 - 64	9.3%	10.7%	10.1%
65 - 74	4.5%	4.6%	4.2%
75 - 84	4.3%	2.8%	2.3%
85 +	3.9%	1.4%	1.0%
18 +	82.7%	80.9%	78.8%
<b>2019 Population by Age</b>			
Total	6,060	105,640	286,807
0 - 4	4.9%	5.3%	6.0%
5 - 9	4.4%	5.1%	5.7%
10 - 14	4.0%	5.0%	5.5%
15 - 24	11.7%	12.2%	13.0%
25 - 34	24.7%	19.8%	20.1%
35 - 44	15.4%	16.6%	16.0%
45 - 54	10.6%	12.4%	12.2%
55 - 64	9.9%	11.5%	10.7%
65 - 74	7.2%	7.5%	7.0%
75 - 84	4.0%	3.2%	2.7%
85 +	3.2%	1.5%	1.1%
18 +	84.0%	81.7%	79.8%
<b>2024 Population by Age</b>			
Total	6,524	113,391	312,302
0 - 4	4.9%	5.4%	6.0%
5 - 9	3.9%	4.9%	5.4%
10 - 14	3.5%	4.8%	5.3%
15 - 24	11.4%	12.5%	13.4%
25 - 34	24.4%	18.9%	19.6%
35 - 44	16.4%	16.1%	15.6%
45 - 54	10.5%	12.7%	12.2%
55 - 64	9.3%	10.8%	10.1%
65 - 74	7.7%	8.2%	7.6%
75 - 84	5.1%	4.1%	3.6%
85 +	2.8%	1.5%	1.2%
18 +	85.5%	82.0%	80.3%
<b>2010 Population by Sex</b>			
Males	2,614	45,614	119,039
Females	2,717	46,079	118,957
<b>2019 Population by Sex</b>			
Males	3,015	52,657	143,523
Females	3,043	52,982	143,284
<b>2024 Population by Sex</b>			
Males	3,267	56,273	155,504
Females	3,257	57,118	156,798

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	5,331	91,693	237,997
White Alone	80.4%	78.1%	75.8%
Black Alone	2.8%	3.7%	4.1%
American Indian Alone	0.8%	0.8%	0.9%
Asian Alone	4.1%	3.7%	3.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.2%	10.3%	11.9%
Two or More Races	2.8%	3.3%	3.3%
Hispanic Origin	27.7%	30.0%	33.4%
Diversity Index	61.1	64.5	67.9
<b>2019 Population by Race/Ethnicity</b>			
Total	6,058	105,640	286,807
White Alone	79.1%	76.5%	74.6%
Black Alone	2.7%	3.6%	4.0%
American Indian Alone	0.6%	0.7%	0.8%
Asian Alone	5.3%	4.4%	4.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.1%	10.8%	12.1%
Two or More Races	3.1%	3.8%	3.8%
Hispanic Origin	27.8%	31.2%	33.9%
Diversity Index	62.3	66.4	69.1
<b>2024 Population by Race/Ethnicity</b>			
Total	6,524	113,391	312,300
White Alone	78.5%	75.8%	74.0%
Black Alone	2.7%	3.6%	3.9%
American Indian Alone	0.6%	0.7%	0.8%
Asian Alone	6.0%	5.0%	5.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	8.8%	10.8%	11.9%
Two or More Races	3.3%	4.1%	4.0%
Hispanic Origin	28.3%	32.2%	34.8%
Diversity Index	63.2	67.5	69.9
<b>2010 Population by Relationship and Household Type</b>			
Total	5,331	91,693	237,996
In Households	97.9%	99.3%	98.7%
In Family Households	59.5%	67.9%	69.9%
Householder	20.3%	22.4%	22.1%
Spouse	14.6%	15.7%	15.8%
Child	19.7%	23.9%	25.8%
Other relative	3.3%	3.7%	4.0%
Nonrelative	1.5%	2.1%	2.2%
In Nonfamily Households	38.4%	31.4%	28.8%
In Group Quarters	2.1%	0.7%	1.3%
Institutionalized Population	0.8%	0.4%	0.4%
Noninstitutionalized Population	1.3%	0.3%	0.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2019 Population 25+ by Educational Attainment</b>			
Total	4,544	76,509	200,168
Less than 9th Grade	2.5%	3.3%	4.1%
9th - 12th Grade, No Diploma	3.8%	4.3%	4.2%
High School Graduate	10.7%	10.5%	11.2%
GED/Alternative Credential	1.6%	2.4%	2.5%
Some College, No Degree	21.3%	19.0%	17.9%
Associate Degree	4.8%	6.0%	5.4%
Bachelor's Degree	33.2%	35.3%	34.5%
Graduate/Professional Degree	22.1%	19.3%	20.2%
<b>2019 Population 15+ by Marital Status</b>			
Total	5,254	89,386	237,571
Never Married	38.3%	42.7%	43.2%
Married	40.9%	40.4%	41.5%
Widowed	5.7%	3.6%	3.1%
Divorced	15.1%	13.3%	12.2%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.7%	96.6%	96.8%
Civilian Unemployed (Unemployment Rate)	3.3%	3.4%	3.2%
<b>2019 Employed Population 16+ by Industry</b>			
Total	3,627	63,916	169,621
Agriculture/Mining	1.0%	0.6%	0.7%
Construction	4.8%	5.6%	6.5%
Manufacturing	8.9%	6.4%	6.0%
Wholesale Trade	1.5%	2.0%	1.9%
Retail Trade	6.0%	8.7%	9.3%
Transportation/Utilities	2.1%	3.4%	3.4%
Information	4.3%	3.6%	3.4%
Finance/Insurance/Real Estate	4.3%	6.6%	7.8%
Services	57.3%	56.2%	54.5%
Public Administration	9.8%	6.8%	6.4%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	3,627	63,914	169,620
White Collar	76.6%	72.2%	72.4%
Management/Business/Financial	26.4%	20.8%	20.5%
Professional	33.6%	30.0%	29.3%
Sales	8.8%	10.7%	11.8%
Administrative Support	7.8%	10.7%	10.8%
Services	14.9%	17.1%	15.9%
Blue Collar	8.5%	10.7%	11.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.0%	3.4%	4.3%
Installation/Maintenance/Repair	0.8%	2.3%	2.0%
Production	3.4%	1.8%	2.0%
Transportation/Material Moving	1.3%	3.1%	3.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	5,331	91,693	237,996
Population Inside Urbanized Area	100.0%	99.4%	99.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.6%	0.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	2,630	41,927	104,017
Households with 1 Person	46.2%	37.0%	35.5%
Households with 2+ People	53.8%	63.0%	64.5%
Family Households	40.1%	48.9%	50.7%
Husband-wife Families	29.3%	34.4%	36.2%
With Related Children	11.3%	15.1%	17.2%
Other Family (No Spouse Present)	10.8%	14.4%	14.5%
Other Family with Male Householder	3.3%	4.2%	4.3%
With Related Children	1.8%	2.1%	2.2%
Other Family with Female Householder	7.5%	10.2%	10.2%
With Related Children	4.8%	6.4%	6.8%
Nonfamily Households	13.7%	14.1%	13.8%
All Households with Children	18.0%	23.9%	26.6%
Multigenerational Households	1.1%	2.3%	2.7%
Unmarried Partner Households	8.4%	8.9%	8.7%
Male-female	7.0%	7.5%	7.3%
Same-sex	1.4%	1.4%	1.4%
<b>2010 Households by Size</b>			
Total	2,630	41,928	104,017
1 Person Household	46.2%	37.0%	35.5%
2 Person Household	33.1%	33.8%	32.9%
3 Person Household	10.2%	14.1%	14.1%
4 Person Household	6.3%	9.1%	10.1%
5 Person Household	2.5%	3.7%	4.3%
6 Person Household	1.0%	1.3%	1.7%
7 + Person Household	0.6%	0.9%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,629	41,928	104,017
Owner Occupied	28.9%	45.8%	47.4%
Owned with a Mortgage/Loan	19.9%	34.8%	36.4%
Owned Free and Clear	9.0%	11.0%	11.0%
Renter Occupied	71.1%	54.2%	52.6%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,864	44,781	112,228
Housing Units Inside Urbanized Area	100.0%	99.6%	99.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.4%	0.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Metro Renters (3B)	Emerald City (8B)	Metro Renters (3B)
2.	In Style (5B)	Young and Restless (11B)	Young and Restless (11B)
3.	Trendsetters (3C)	Bright Young Professionals	Bright Young Professionals
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$7,463,971	\$121,790,387	\$355,471,916
Average Spent	\$2,449.61	\$2,494.73	\$2,776.52
Spending Potential Index	114	116	130
Education: Total \$	\$5,363,341	\$84,768,612	\$250,174,745
Average Spent	\$1,760.20	\$1,736.39	\$1,954.06
Spending Potential Index	110	109	123
Entertainment/Recreation: Total \$	\$10,722,498	\$173,715,547	\$500,707,270
Average Spent	\$3,519.03	\$3,558.36	\$3,910.92
Spending Potential Index	108	109	120
Food at Home: Total \$	\$17,422,998	\$286,408,647	\$824,273,023
Average Spent	\$5,718.08	\$5,866.75	\$6,438.22
Spending Potential Index	111	113	124
Food Away from Home: Total \$	\$12,895,004	\$209,226,025	\$610,104,073
Average Spent	\$4,232.03	\$4,285.75	\$4,765.40
Spending Potential Index	115	117	130
Health Care: Total \$	\$18,637,493	\$304,781,285	\$866,785,055
Average Spent	\$6,116.67	\$6,243.09	\$6,770.28
Spending Potential Index	103	105	114
HH Furnishings & Equipment: Total \$	\$7,083,644	\$116,574,245	\$336,311,943
Average Spent	\$2,324.79	\$2,387.89	\$2,626.86
Spending Potential Index	109	112	123
Personal Care Products & Services: Total \$	\$3,015,108	\$49,401,158	\$142,873,607
Average Spent	\$989.53	\$1,011.92	\$1,115.96
Spending Potential Index	112	114	126
Shelter: Total \$	\$65,163,987	\$1,041,728,373	\$3,023,169,541
Average Spent	\$21,386.28	\$21,338.58	\$23,613.35
Spending Potential Index	116	115	128
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,059,519	\$129,896,910	\$371,206,177
Average Spent	\$2,645.07	\$2,660.79	\$2,899.41
Spending Potential Index	107	107	117
Travel: Total \$	\$7,437,939	\$118,090,869	\$342,247,611
Average Spent	\$2,441.07	\$2,418.95	\$2,673.22
Spending Potential Index	109	108	119
Vehicle Maintenance & Repairs: Total \$	\$3,908,890	\$64,591,263	\$183,536,718
Average Spent	\$1,282.87	\$1,323.08	\$1,433.57
Spending Potential Index	112	116	125

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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