



Community Profile

Rings: 1, 3, 5 mile radii

502 E Centennial Dr, Oak Creek, WI 53154,

Latitude: 42.8824

Longitude: -87.90497

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	5,436	40,761	87,990
2010 Total Population	7,355	46,815	97,354
2019 Total Population	7,884	48,050	98,454
2019 Group Quarters	78	379	1,241
2024 Total Population	8,063	48,705	99,430
2019-2024 Annual Rate	0.45%	0.27%	0.20%
2019 Total Daytime Population	6,338	43,336	100,277
Workers	2,684	20,664	51,317
Residents	3,654	22,672	48,960
Household Summary			
2000 Households	2,396	15,795	34,818
2000 Average Household Size	2.26	2.55	2.49
2010 Households	3,401	18,950	39,672
2010 Average Household Size	2.14	2.45	2.42
2019 Households	3,617	19,378	39,957
2019 Average Household Size	2.16	2.46	2.43
2024 Households	3,695	19,616	40,270
2024 Average Household Size	2.16	2.46	2.44
2019-2024 Annual Rate	0.43%	0.24%	0.16%
2010 Families	1,921	12,297	25,837
2010 Average Family Size	2.83	3.05	3.01
2019 Families	2,048	12,551	25,922
2019 Average Family Size	2.84	3.05	3.02
2024 Families	2,095	12,703	26,100
2024 Average Family Size	2.84	3.05	3.02
2019-2024 Annual Rate	0.45%	0.24%	0.14%
Housing Unit Summary			
2000 Housing Units	2,671	16,626	36,342
Owner Occupied Housing Units	39.0%	60.5%	64.0%
Renter Occupied Housing Units	50.6%	34.5%	31.8%
Vacant Housing Units	10.3%	5.0%	4.2%
2010 Housing Units	3,626	20,024	41,801
Owner Occupied Housing Units	35.1%	59.1%	63.0%
Renter Occupied Housing Units	58.7%	35.5%	31.9%
Vacant Housing Units	6.2%	5.4%	5.1%
2019 Housing Units	3,788	20,539	42,463
Owner Occupied Housing Units	33.0%	56.0%	59.9%
Renter Occupied Housing Units	62.5%	38.3%	34.2%
Vacant Housing Units	4.5%	5.7%	5.9%
2024 Housing Units	3,879	20,856	42,946
Owner Occupied Housing Units	33.2%	56.0%	59.8%
Renter Occupied Housing Units	62.0%	38.0%	33.9%
Vacant Housing Units	4.7%	5.9%	6.2%
Median Household Income			
2019	\$66,797	\$70,315	\$67,420
2024	\$78,292	\$80,561	\$77,966
Median Home Value			
2019	\$253,094	\$229,242	\$217,301
2024	\$272,935	\$247,057	\$238,029
Per Capita Income			
2019	\$37,905	\$35,072	\$33,845
2024	\$42,192	\$40,531	\$39,203
Median Age			
2010	37.2	38.0	39.4
2019	38.2	39.3	40.7
2024	38.6	40.2	41.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	3,617	19,378	39,957
<\$15,000	6.8%	6.2%	6.7%
\$15,000 - \$24,999	5.3%	6.2%	7.1%
\$25,000 - \$34,999	7.1%	6.0%	7.3%
\$35,000 - \$49,999	14.5%	14.0%	13.6%
\$50,000 - \$74,999	21.7%	20.3%	19.8%
\$75,000 - \$99,999	11.5%	15.1%	15.3%
\$100,000 - \$149,999	21.8%	20.5%	19.5%
\$150,000 - \$199,999	6.9%	7.3%	6.6%
\$200,000+	4.5%	4.4%	4.2%
Average Household Income	\$86,017	\$86,558	\$83,924
2024 Households by Income			
Household Income Base	3,695	19,616	40,270
<\$15,000	5.2%	4.8%	5.3%
\$15,000 - \$24,999	4.5%	5.2%	5.9%
\$25,000 - \$34,999	6.0%	5.0%	6.2%
\$35,000 - \$49,999	12.7%	12.4%	12.1%
\$50,000 - \$74,999	19.6%	18.4%	18.1%
\$75,000 - \$99,999	11.9%	15.0%	15.3%
\$100,000 - \$149,999	26.4%	23.3%	22.3%
\$150,000 - \$199,999	9.3%	10.3%	9.3%
\$200,000+	4.4%	5.6%	5.5%
Average Household Income	\$96,109	\$100,170	\$97,460
2019 Owner Occupied Housing Units by Value			
Total	1,251	11,504	25,441
<\$50,000	0.4%	1.1%	1.8%
\$50,000 - \$99,999	0.7%	1.8%	3.0%
\$100,000 - \$149,999	7.6%	11.2%	14.2%
\$150,000 - \$199,999	16.1%	22.4%	24.2%
\$200,000 - \$249,999	23.7%	23.1%	19.6%
\$250,000 - \$299,999	24.5%	20.3%	17.4%
\$300,000 - \$399,999	24.6%	15.2%	14.4%
\$400,000 - \$499,999	2.3%	3.0%	3.4%
\$500,000 - \$749,999	0.0%	1.2%	1.2%
\$750,000 - \$999,999	0.0%	0.6%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$255,780	\$245,850	\$237,577
2024 Owner Occupied Housing Units by Value			
Total	1,288	11,686	25,702
<\$50,000	0.2%	0.7%	1.3%
\$50,000 - \$99,999	0.5%	1.3%	2.1%
\$100,000 - \$149,999	4.8%	8.5%	11.0%
\$150,000 - \$199,999	11.6%	18.9%	21.1%
\$200,000 - \$249,999	20.9%	21.8%	19.0%
\$250,000 - \$299,999	26.3%	22.0%	19.5%
\$300,000 - \$399,999	32.5%	19.6%	18.4%
\$400,000 - \$499,999	3.3%	4.2%	4.8%
\$500,000 - \$749,999	0.0%	1.8%	1.8%
\$750,000 - \$999,999	0.0%	0.8%	0.6%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$274,360	\$265,936	\$258,423

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	7,357	46,815	97,354
0 - 4	6.6%	6.3%	6.2%
5 - 9	5.9%	6.4%	6.4%
10 - 14	6.0%	6.6%	6.5%
15 - 24	12.4%	12.3%	11.7%
25 - 34	16.2%	14.4%	13.5%
35 - 44	13.2%	14.2%	13.7%
45 - 54	14.4%	16.2%	16.1%
55 - 64	10.5%	11.4%	12.2%
65 - 74	6.2%	5.9%	6.9%
75 - 84	5.3%	4.3%	4.8%
85 +	3.2%	2.0%	1.9%
18 +	78.0%	76.5%	77.0%
2019 Population by Age			
Total	7,886	48,051	98,453
0 - 4	5.9%	5.7%	5.6%
5 - 9	5.8%	5.9%	5.8%
10 - 14	5.9%	6.2%	6.2%
15 - 24	12.5%	11.7%	11.5%
25 - 34	14.8%	14.2%	13.2%
35 - 44	14.5%	13.8%	13.1%
45 - 54	12.2%	13.4%	13.2%
55 - 64	12.1%	13.8%	14.2%
65 - 74	8.5%	8.8%	9.8%
75 - 84	4.8%	4.2%	5.0%
85 +	2.9%	2.1%	2.3%
18 +	79.0%	78.5%	78.8%
2024 Population by Age			
Total	8,064	48,704	99,430
0 - 4	5.9%	5.7%	5.6%
5 - 9	5.6%	5.8%	5.7%
10 - 14	5.6%	6.1%	6.0%
15 - 24	12.6%	11.4%	11.2%
25 - 34	15.5%	13.9%	13.1%
35 - 44	13.9%	14.1%	13.4%
45 - 54	12.1%	12.6%	12.5%
55 - 64	11.4%	13.1%	13.3%
65 - 74	9.5%	10.3%	11.2%
75 - 84	5.5%	5.1%	5.9%
85 +	2.6%	2.1%	2.4%
18 +	79.7%	78.9%	79.2%
2010 Population by Sex			
Males	3,484	22,984	48,145
Females	3,871	23,831	49,209
2019 Population by Sex			
Males	3,811	23,696	48,764
Females	4,073	24,354	49,691
2024 Population by Sex			
Males	3,924	24,034	49,249
Females	4,139	24,670	50,181

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	7,355	46,815	97,353
White Alone	83.9%	88.9%	88.2%
Black Alone	4.1%	2.5%	2.7%
American Indian Alone	0.8%	0.7%	0.7%
Asian Alone	5.7%	3.6%	4.0%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.9%	2.0%	2.1%
Two or More Races	2.5%	2.2%	2.3%
Hispanic Origin	8.2%	7.4%	8.0%
Diversity Index	39.8	31.7	33.6
2019 Population by Race/Ethnicity			
Total	7,884	48,049	98,454
White Alone	78.9%	85.0%	84.2%
Black Alone	4.6%	2.9%	3.1%
American Indian Alone	0.9%	0.9%	0.8%
Asian Alone	8.0%	5.3%	5.8%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	4.2%	3.0%	3.0%
Two or More Races	3.3%	2.9%	2.9%
Hispanic Origin	11.7%	10.6%	11.4%
Diversity Index	49.9	41.2	43.0
2024 Population by Race/Ethnicity			
Total	8,063	48,705	99,430
White Alone	75.8%	82.6%	81.9%
Black Alone	4.9%	3.2%	3.3%
American Indian Alone	1.0%	1.0%	0.9%
Asian Alone	9.4%	6.3%	6.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.1%	3.6%	3.6%
Two or More Races	3.7%	3.3%	3.4%
Hispanic Origin	14.1%	13.0%	13.7%
Diversity Index	55.6	46.7	48.4
2010 Population by Relationship and Household Type			
Total	7,355	46,815	97,354
In Households	98.9%	99.2%	98.7%
In Family Households	75.8%	81.8%	81.7%
Householder	25.2%	26.4%	26.4%
Spouse	18.7%	20.8%	20.7%
Child	27.9%	30.5%	30.1%
Other relative	2.2%	2.5%	2.6%
Nonrelative	1.8%	1.8%	1.8%
In Nonfamily Households	23.0%	17.3%	17.0%
In Group Quarters	1.1%	0.8%	1.3%
Institutionalized Population	0.0%	0.4%	1.0%
Noninstitutionalized Population	1.1%	0.4%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment			
Total	5,502	33,842	69,791
Less than 9th Grade	1.4%	2.1%	2.1%
9th - 12th Grade, No Diploma	3.3%	3.5%	4.6%
High School Graduate	26.6%	27.4%	27.4%
GED/Alternative Credential	2.6%	2.9%	3.5%
Some College, No Degree	20.8%	21.7%	21.4%
Associate Degree	9.3%	10.5%	10.3%
Bachelor's Degree	23.5%	22.1%	20.2%
Graduate/Professional Degree	12.5%	9.8%	10.5%
2019 Population 15+ by Marital Status			
Total	6,487	39,472	81,121
Never Married	31.6%	29.2%	30.5%
Married	50.3%	54.5%	53.3%
Widowed	6.6%	5.8%	5.7%
Divorced	11.5%	10.5%	10.5%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	98.2%	96.8%	96.8%
Civilian Unemployed (Unemployment Rate)	1.8%	3.2%	3.2%
2019 Employed Population 16+ by Industry			
Total	4,291	25,806	50,349
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	2.0%	3.0%	4.1%
Manufacturing	16.8%	18.2%	16.7%
Wholesale Trade	2.6%	3.2%	3.3%
Retail Trade	11.3%	9.7%	9.6%
Transportation/Utilities	6.4%	9.9%	8.7%
Information	0.6%	1.2%	1.5%
Finance/Insurance/Real Estate	7.6%	8.0%	7.9%
Services	48.4%	41.9%	42.9%
Public Administration	4.2%	4.7%	4.9%
2019 Employed Population 16+ by Occupation			
Total	4,291	25,805	50,350
White Collar	71.5%	63.5%	61.4%
Management/Business/Financial	18.6%	16.4%	15.3%
Professional	33.4%	22.5%	22.1%
Sales	7.0%	8.0%	8.6%
Administrative Support	12.4%	16.6%	15.4%
Services	11.1%	14.4%	15.4%
Blue Collar	17.4%	22.1%	23.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	2.2%	2.6%	2.9%
Installation/Maintenance/Repair	3.4%	3.6%	4.2%
Production	6.3%	9.1%	9.1%
Transportation/Material Moving	5.5%	6.7%	6.7%
2010 Population By Urban/ Rural Status			
Total Population	7,355	46,815	97,354
Population Inside Urbanized Area	100.0%	98.9%	97.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.1%	2.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	3,400	18,950	39,673
Households with 1 Person	35.5%	28.6%	28.7%
Households with 2+ People	64.5%	71.4%	71.3%
Family Households	56.5%	64.9%	65.1%
Husband-wife Families	41.9%	51.1%	51.1%
With Related Children	18.4%	23.1%	22.1%
Other Family (No Spouse Present)	14.6%	13.8%	14.1%
Other Family with Male Householder	4.0%	4.4%	4.6%
With Related Children	2.6%	2.6%	2.6%
Other Family with Female Householder	10.7%	9.4%	9.5%
With Related Children	7.2%	6.0%	5.9%
Nonfamily Households	8.0%	6.5%	6.2%
All Households with Children	28.6%	32.0%	30.9%
Multigenerational Households	1.9%	2.8%	2.7%
Unmarried Partner Households	7.9%	6.9%	6.7%
Male-female	7.2%	6.3%	6.1%
Same-sex	0.6%	0.5%	0.6%
2010 Households by Size			
Total	3,400	18,951	39,671
1 Person Household	35.5%	28.6%	28.7%
2 Person Household	32.5%	33.3%	33.9%
3 Person Household	14.3%	15.8%	15.6%
4 Person Household	11.7%	14.0%	13.5%
5 Person Household	4.3%	5.5%	5.5%
6 Person Household	1.2%	1.9%	1.9%
7 + Person Household	0.5%	0.8%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	3,401	18,950	39,672
Owner Occupied	37.4%	62.5%	66.4%
Owned with a Mortgage/Loan	28.7%	47.7%	47.8%
Owned Free and Clear	8.6%	14.8%	18.5%
Renter Occupied	62.6%	37.5%	33.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,626	20,024	41,801
Housing Units Inside Urbanized Area	100.0%	99.0%	97.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.0%	2.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Green Acres (6A)	Parks and Rec (5C)
2.	Bright Young Professionals (8C)	Soccer Moms (4A)	Soccer Moms (4A)
3.	Young and Restless (11B)	Parks and Rec (5C)	Green Acres (6A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$7,865,329	\$41,232,370	\$81,296,335
Average Spent	\$2,174.54	\$2,127.79	\$2,034.60
Spending Potential Index	102	99	95
Education: Total \$	\$5,609,170	\$30,516,385	\$61,312,111
Average Spent	\$1,550.78	\$1,574.80	\$1,534.45
Spending Potential Index	97	99	96
Entertainment/Recreation: Total \$	\$11,500,244	\$62,303,597	\$124,930,578
Average Spent	\$3,179.50	\$3,215.17	\$3,126.63
Spending Potential Index	97	98	96
Food at Home: Total \$	\$18,932,291	\$99,327,817	\$197,221,569
Average Spent	\$5,234.25	\$5,125.80	\$4,935.85
Spending Potential Index	101	99	95
Food Away from Home: Total \$	\$13,431,787	\$70,934,632	\$139,736,380
Average Spent	\$3,713.52	\$3,660.58	\$3,497.17
Spending Potential Index	101	100	95
Health Care: Total \$	\$20,616,365	\$113,111,152	\$228,362,088
Average Spent	\$5,699.85	\$5,837.09	\$5,715.20
Spending Potential Index	96	98	96
HH Furnishings & Equipment: Total \$	\$7,639,657	\$41,406,396	\$82,358,661
Average Spent	\$2,112.15	\$2,136.77	\$2,061.18
Spending Potential Index	99	100	97
Personal Care Products & Services: Total \$	\$3,212,462	\$17,271,506	\$34,176,586
Average Spent	\$888.16	\$891.29	\$855.33
Spending Potential Index	100	101	96
Shelter: Total \$	\$68,645,960	\$358,203,035	\$714,283,974
Average Spent	\$18,978.70	\$18,485.04	\$17,876.32
Spending Potential Index	103	100	97
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,613,804	\$47,065,173	\$95,041,594
Average Spent	\$2,381.48	\$2,428.79	\$2,378.60
Spending Potential Index	96	98	96
Travel: Total \$	\$7,766,124	\$42,925,708	\$86,536,656
Average Spent	\$2,147.12	\$2,215.18	\$2,165.74
Spending Potential Index	96	99	97
Vehicle Maintenance & Repairs: Total \$	\$4,263,227	\$22,467,707	\$44,641,500
Average Spent	\$1,178.66	\$1,159.44	\$1,117.24
Spending Potential Index	103	101	98

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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