



## Community Profile

Rings: 1, 3, 5 mile radii

834 Old Mill Rd, Ringgold, GA 30736, USA

Latitude: 34.93  
Longitude: -85.18

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	1,298	17,702	47,966
2010 Total Population	1,876	21,441	56,789
2018 Total Population	2,151	22,995	60,781
2018 Group Quarters	8	290	677
2023 Total Population	2,306	24,056	63,497
2018-2023 Annual Rate	1.40%	0.91%	0.88%
2018 Total Daytime Population	1,925	17,565	54,054
Workers	919	6,579	24,036
Residents	1,006	10,986	30,018
<b>Household Summary</b>			
2000 Households	492	6,481	18,850
2000 Average Household Size	2.64	2.71	2.51
2010 Households	683	7,920	22,564
2010 Average Household Size	2.73	2.67	2.49
2018 Households	777	8,482	24,061
2018 Average Household Size	2.76	2.68	2.50
2023 Households	833	8,869	25,097
2023 Average Household Size	2.76	2.68	2.50
2018-2023 Annual Rate	1.40%	0.90%	0.85%
2010 Families	526	5,947	15,547
2010 Average Family Size	3.12	3.09	3.00
2018 Families	594	6,305	16,376
2018 Average Family Size	3.15	3.10	3.03
2023 Families	634	6,564	17,003
2023 Average Family Size	3.16	3.11	3.05
2018-2023 Annual Rate	1.31%	0.81%	0.75%
<b>Housing Unit Summary</b>			
2000 Housing Units	522	6,829	20,121
Owner Occupied Housing Units	78.7%	77.6%	68.0%
Renter Occupied Housing Units	15.5%	17.3%	25.7%
Vacant Housing Units	5.7%	5.1%	6.3%
2010 Housing Units	750	8,547	24,510
Owner Occupied Housing Units	74.9%	69.7%	63.2%
Renter Occupied Housing Units	16.1%	22.9%	28.8%
Vacant Housing Units	8.9%	7.3%	7.9%
2018 Housing Units	850	9,088	26,033
Owner Occupied Housing Units	73.6%	68.3%	61.9%
Renter Occupied Housing Units	17.8%	25.0%	30.6%
Vacant Housing Units	8.6%	6.7%	7.6%
2023 Housing Units	913	9,525	27,212
Owner Occupied Housing Units	74.6%	69.7%	63.0%
Renter Occupied Housing Units	16.6%	23.5%	29.2%
Vacant Housing Units	8.8%	6.9%	7.8%
<b>Median Household Income</b>			
2018	\$62,457	\$55,862	\$50,994
2023	\$68,792	\$59,522	\$54,204
<b>Median Home Value</b>			
2018	\$193,478	\$170,552	\$151,675
2023	\$253,797	\$198,575	\$179,641
<b>Per Capita Income</b>			
2018	\$30,623	\$26,019	\$25,902
2023	\$34,904	\$29,046	\$28,970
<b>Median Age</b>			
2010	40.8	38.0	38.8
2018	43.0	40.2	40.6
2023	44.1	41.1	41.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

August 16, 2018



## Community Profile

Rings: 1, 3, 5 mile radii

834 Old Mill Rd, Ringgold, GA 30736, USA

Latitude: 34.93  
Longitude: -85.18

	1 mile	3 mile	5 mile
<b>2018 Households by Income</b>			
Household Income Base	777	8,482	24,061
<\$15,000	7.9%	10.3%	11.3%
\$15,000 - \$24,999	10.6%	9.3%	11.5%
\$25,000 - \$34,999	7.7%	10.0%	11.1%
\$35,000 - \$49,999	13.1%	12.9%	14.7%
\$50,000 - \$74,999	18.1%	23.2%	21.7%
\$75,000 - \$99,999	15.4%	14.1%	12.7%
\$100,000 - \$149,999	14.0%	14.7%	11.7%
\$150,000 - \$199,999	8.5%	3.5%	2.9%
\$200,000+	4.6%	2.1%	2.3%
Average Household Income	\$82,424	\$68,487	\$64,270
<b>2023 Households by Income</b>			
Household Income Base	833	8,869	25,097
<\$15,000	7.0%	9.0%	9.8%
\$15,000 - \$24,999	9.6%	8.4%	10.4%
\$25,000 - \$34,999	7.1%	9.2%	10.4%
\$35,000 - \$49,999	12.2%	12.1%	14.1%
\$50,000 - \$74,999	17.3%	23.0%	21.9%
\$75,000 - \$99,999	15.7%	15.1%	13.7%
\$100,000 - \$149,999	14.8%	16.1%	13.1%
\$150,000 - \$199,999	9.8%	4.2%	3.5%
\$200,000+	6.4%	2.9%	3.1%
Average Household Income	\$93,964	\$76,681	\$72,147
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	626	6,209	16,103
<\$50,000	3.2%	4.5%	7.0%
\$50,000 - \$99,999	20.3%	13.5%	17.4%
\$100,000 - \$149,999	13.9%	22.4%	25.0%
\$150,000 - \$199,999	14.7%	23.4%	18.9%
\$200,000 - \$249,999	13.7%	11.0%	8.3%
\$250,000 - \$299,999	10.4%	7.4%	6.7%
\$300,000 - \$399,999	13.3%	9.7%	9.1%
\$400,000 - \$499,999	1.0%	3.3%	3.4%
\$500,000 - \$749,999	7.5%	3.8%	3.2%
\$750,000 - \$999,999	0.2%	0.5%	0.8%
\$1,000,000 - \$1,499,999	2.2%	0.4%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$244,785	\$207,947	\$192,857
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	681	6,635	17,154
<\$50,000	2.2%	3.6%	6.1%
\$50,000 - \$99,999	12.5%	9.4%	13.3%
\$100,000 - \$149,999	9.3%	16.4%	20.1%
\$150,000 - \$199,999	11.9%	21.2%	17.9%
\$200,000 - \$249,999	13.1%	12.1%	9.0%
\$250,000 - \$299,999	11.6%	9.1%	8.1%
\$300,000 - \$399,999	17.9%	13.6%	13.0%
\$400,000 - \$499,999	1.3%	4.5%	5.1%
\$500,000 - \$749,999	14.7%	7.7%	5.7%
\$750,000 - \$999,999	0.1%	1.5%	1.5%
\$1,000,000 - \$1,499,999	5.0%	0.9%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$329,167	\$258,449	\$232,122

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

August 16, 2018



## Community Profile

Rings: 1, 3, 5 mile radii

834 Old Mill Rd, Ringgold, GA 30736, USA

Latitude: 34.93  
Longitude: -85.18

	1 mile	3 mile	5 mile
<b>2010 Population by Age</b>			
Total	1,877	21,438	56,788
0 - 4	5.6%	6.3%	6.2%
5 - 9	6.3%	6.7%	6.5%
10 - 14	7.4%	7.6%	6.9%
15 - 24	12.6%	12.7%	12.5%
25 - 34	10.4%	12.4%	12.7%
35 - 44	14.3%	14.6%	13.9%
45 - 54	16.4%	14.6%	14.2%
55 - 64	12.9%	12.1%	12.3%
65 - 74	8.7%	7.7%	8.3%
75 - 84	4.1%	4.1%	4.9%
85 +	1.2%	1.4%	1.6%
18 +	75.9%	75.0%	76.3%
<b>2018 Population by Age</b>			
Total	2,150	22,995	60,782
0 - 4	5.2%	5.8%	5.7%
5 - 9	5.9%	6.1%	5.9%
10 - 14	6.4%	6.4%	6.1%
15 - 24	10.8%	11.9%	11.6%
25 - 34	11.6%	13.1%	13.3%
35 - 44	12.6%	13.0%	12.8%
45 - 54	14.8%	13.9%	13.3%
55 - 64	15.2%	13.4%	13.2%
65 - 74	10.6%	9.9%	10.4%
75 - 84	5.3%	4.8%	5.4%
85 +	1.5%	1.7%	2.1%
18 +	78.9%	78.0%	78.7%
<b>2023 Population by Age</b>			
Total	2,305	24,054	63,498
0 - 4	5.0%	5.6%	5.6%
5 - 9	5.8%	6.0%	5.8%
10 - 14	6.6%	6.5%	6.1%
15 - 24	9.7%	10.9%	11.0%
25 - 34	10.9%	12.9%	13.1%
35 - 44	13.4%	13.1%	13.0%
45 - 54	13.6%	13.1%	12.6%
55 - 64	15.1%	13.3%	13.0%
65 - 74	11.9%	10.9%	11.2%
75 - 84	6.3%	5.9%	6.5%
85 +	1.8%	1.8%	2.2%
18 +	79.0%	78.3%	79.0%
<b>2010 Population by Sex</b>			
Males	897	10,416	27,228
Females	979	11,025	29,561
<b>2018 Population by Sex</b>			
Males	1,034	11,231	29,236
Females	1,117	11,764	31,546
<b>2023 Population by Sex</b>			
Males	1,114	11,810	30,670
Females	1,192	12,246	32,828

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

August 16, 2018



## Community Profile

Rings: 1, 3, 5 mile radii

834 Old Mill Rd, Ringgold, GA 30736, USA

Latitude: 34.93  
Longitude: -85.18

	1 mile	3 mile	5 mile
<b>2010 Population by Race/Ethnicity</b>			
Total	1,875	21,440	56,789
White Alone	93.3%	93.9%	91.5%
Black Alone	1.7%	1.8%	3.6%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	3.1%	1.4%	1.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.6%	1.0%	1.1%
Two or More Races	1.0%	1.6%	1.7%
Hispanic Origin	1.1%	2.1%	2.4%
Diversity Index	14.8	15.5	20.1
<b>2018 Population by Race/Ethnicity</b>			
Total	2,151	22,996	60,781
White Alone	91.5%	92.2%	89.7%
Black Alone	2.2%	2.4%	4.2%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	3.9%	1.7%	2.2%
Pacific Islander Alone	0.0%	0.2%	0.1%
Some Other Race Alone	0.8%	1.3%	1.4%
Two or More Races	1.2%	2.0%	2.1%
Hispanic Origin	1.6%	2.9%	3.3%
Diversity Index	18.6	19.7	24.4
<b>2023 Population by Race/Ethnicity</b>			
Total	2,306	24,057	63,498
White Alone	89.9%	90.7%	88.2%
Black Alone	2.7%	2.9%	4.7%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.6%	2.1%	2.5%
Pacific Islander Alone	0.0%	0.2%	0.2%
Some Other Race Alone	1.0%	1.5%	1.7%
Two or More Races	1.4%	2.3%	2.4%
Hispanic Origin	2.0%	3.5%	4.1%
Diversity Index	21.9	23.2	28.0
<b>2010 Population by Relationship and Household Type</b>			
Total	1,876	21,441	56,789
In Households	99.6%	98.8%	98.9%
In Family Households	89.6%	87.5%	84.2%
Householder	28.6%	28.0%	27.4%
Spouse	22.9%	21.9%	20.5%
Child	32.5%	32.5%	30.9%
Other relative	3.5%	3.1%	3.3%
Nonrelative	2.2%	1.9%	2.0%
In Nonfamily Households	10.0%	11.2%	14.6%
In Group Quarters	0.4%	1.2%	1.1%
Institutionalized Population	0.4%	1.2%	1.0%
Noninstitutionalized Population	0.1%	0.1%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

August 16, 2018



## Community Profile

Rings: 1, 3, 5 mile radii

834 Old Mill Rd, Ringgold, GA 30736, USA

Latitude: 34.93  
Longitude: -85.18

	1 mile	3 mile	5 mile
<b>2018 Population 25+ by Educational Attainment</b>			
Total	1,541	16,055	42,950
Less than 9th Grade	1.2%	2.2%	2.9%
9th - 12th Grade, No Diploma	11.7%	9.7%	9.3%
High School Graduate	22.7%	23.7%	25.0%
GED/Alternative Credential	2.8%	4.8%	5.9%
Some College, No Degree	30.4%	26.3%	25.6%
Associate Degree	5.5%	10.1%	10.2%
Bachelor's Degree	10.0%	14.6%	13.3%
Graduate/Professional Degree	15.8%	8.7%	7.8%
<b>2018 Population 15+ by Marital Status</b>			
Total	1,774	18,784	49,975
Never Married	28.7%	24.0%	23.6%
Married	55.5%	56.7%	55.1%
Widowed	7.9%	6.2%	7.4%
Divorced	7.9%	13.1%	14.0%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.9%	95.5%	96.2%
Civilian Unemployed (Unemployment Rate)	3.2%	4.5%	3.8%
<b>2018 Employed Population 16+ by Industry</b>			
Total	1,164	12,116	31,167
Agriculture/Mining	0.0%	0.2%	0.1%
Construction	4.9%	8.0%	7.3%
Manufacturing	12.9%	12.3%	12.0%
Wholesale Trade	4.1%	3.0%	2.7%
Retail Trade	12.3%	11.4%	11.2%
Transportation/Utilities	2.7%	6.1%	7.0%
Information	0.8%	1.8%	1.6%
Finance/Insurance/Real Estate	6.4%	9.0%	8.6%
Services	55.1%	46.1%	46.9%
Public Administration	0.9%	2.1%	2.7%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	1,164	12,116	31,169
White Collar	69.5%	60.5%	60.4%
Management/Business/Financial	16.4%	16.3%	14.0%
Professional	25.3%	19.7%	19.4%
Sales	21.8%	11.5%	11.9%
Administrative Support	5.9%	13.1%	15.1%
Services	7.8%	14.6%	15.9%
Blue Collar	22.7%	24.9%	23.8%
Farming/Forestry/Fishing	1.2%	0.3%	0.1%
Construction/Extraction	3.5%	6.3%	5.9%
Installation/Maintenance/Repair	0.6%	3.9%	4.2%
Production	10.6%	6.7%	6.8%
Transportation/Material Moving	6.8%	7.8%	6.8%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	1,876	21,441	56,789
Population Inside Urbanized Area	90.4%	93.6%	90.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	9.6%	6.4%	9.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

August 16, 2018



## Community Profile

Rings: 1, 3, 5 mile radii

834 Old Mill Rd, Ringgold, GA 30736, USA

Latitude: 34.93

Longitude: -85.18

	1 mile	3 mile	5 mile
<b>2010 Households by Type</b>			
Total	684	7,921	22,563
Households with 1 Person	20.0%	21.1%	26.6%
Households with 2+ People	80.0%	78.9%	73.4%
Family Households	76.9%	75.1%	68.9%
Husband-wife Families	61.5%	58.8%	51.7%
With Related Children	27.0%	26.7%	22.3%
Other Family (No Spouse Present)	15.4%	16.3%	17.2%
Other Family with Male Householder	3.9%	4.0%	4.2%
With Related Children	2.0%	2.5%	2.5%
Other Family with Female Householder	11.3%	12.2%	13.0%
With Related Children	7.7%	7.9%	8.4%
Nonfamily Households	3.1%	3.8%	4.5%
All Households with Children	37.2%	37.6%	33.6%
Multigenerational Households	5.1%	4.9%	4.5%
Unmarried Partner Households	4.0%	5.0%	5.4%
Male-female	3.4%	4.5%	4.8%
Same-sex	0.6%	0.6%	0.6%
<b>2010 Households by Size</b>			
Total	684	7,920	22,563
1 Person Household	20.0%	21.1%	26.6%
2 Person Household	33.3%	34.4%	34.1%
3 Person Household	21.2%	19.3%	17.3%
4 Person Household	14.8%	15.2%	13.3%
5 Person Household	6.9%	6.4%	5.6%
6 Person Household	2.6%	2.4%	2.0%
7 + Person Household	1.2%	1.3%	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	683	7,920	22,564
Owner Occupied	82.3%	75.3%	68.7%
Owned with a Mortgage/Loan	54.0%	53.3%	47.0%
Owned Free and Clear	28.3%	22.0%	21.7%
Renter Occupied	17.7%	24.7%	31.3%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	750	8,547	24,510
Housing Units Inside Urbanized Area	90.0%	93.4%	91.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	10.0%	6.6%	8.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

August 16, 2018



## Community Profile

Rings: 1, 3, 5 mile radii

834 Old Mill Rd, Ringgold, GA 30736, USA

Latitude: 34.93  
Longitude: -85.18

	1 mile	3 mile	5 mile
<b>Top 3 Tapestry Segments</b>			
1.	Green Acres (6A)	Green Acres (6A)	Middleburg (4C)
2.	Midlife Constants (5E)	Middleburg (4C)	Old and Newcomers (8F)
3.	Middleburg (4C)	Midlife Constants (5E)	Southern Satellites (10A)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$1,605,303	\$14,923,197	\$40,006,038
Average Spent	\$2,066.03	\$1,759.40	\$1,662.69
Spending Potential Index	95	81	76
Education: Total \$	\$1,138,753	\$9,597,008	\$25,513,490
Average Spent	\$1,465.58	\$1,131.46	\$1,060.37
Spending Potential Index	101	78	73
Entertainment/Recreation: Total \$	\$2,465,817	\$22,701,267	\$60,674,194
Average Spent	\$3,173.51	\$2,676.40	\$2,521.68
Spending Potential Index	99	83	78
Food at Home: Total \$	\$3,714,780	\$35,184,938	\$95,073,568
Average Spent	\$4,780.93	\$4,148.19	\$3,951.36
Spending Potential Index	95	83	79
Food Away from Home: Total \$	\$2,620,875	\$24,436,217	\$65,378,153
Average Spent	\$3,373.07	\$2,880.95	\$2,717.18
Spending Potential Index	96	82	77
Health Care: Total \$	\$4,507,702	\$41,912,118	\$111,565,460
Average Spent	\$5,801.42	\$4,941.30	\$4,636.78
Spending Potential Index	101	86	81
HH Furnishings & Equipment: Total \$	\$1,610,675	\$14,731,061	\$39,166,949
Average Spent	\$2,072.94	\$1,736.74	\$1,627.82
Spending Potential Index	99	83	78
Personal Care Products & Services: Total \$	\$634,660	\$5,819,294	\$15,454,497
Average Spent	\$816.81	\$686.08	\$642.30
Spending Potential Index	99	83	78
Shelter: Total \$	\$12,239,621	\$112,709,201	\$303,701,253
Average Spent	\$15,752.41	\$13,288.05	\$12,622.14
Spending Potential Index	94	79	75
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,893,228	\$17,405,567	\$46,244,305
Average Spent	\$2,436.59	\$2,052.06	\$1,921.96
Spending Potential Index	98	83	77
Travel: Total \$	\$1,688,812	\$14,677,398	\$38,616,797
Average Spent	\$2,173.50	\$1,730.42	\$1,604.95
Spending Potential Index	101	80	75
Vehicle Maintenance & Repairs: Total \$	\$814,126	\$7,636,088	\$20,443,236
Average Spent	\$1,047.78	\$900.27	\$849.64
Spending Potential Index	97	84	79

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

August 16, 2018