



Community Profile

Rings: 1, 3, 5 mile radii

154 E 1st St, Mishawaka, IN 46544, USA

Latitude: 41.66
Longitude: -86.18

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	15,250	75,773	149,112
2010 Total Population	14,166	74,016	142,932
2018 Total Population	14,479	75,214	147,256
2018 Group Quarters	246	1,399	9,279
2023 Total Population	14,955	76,253	150,640
2018-2023 Annual Rate	0.65%	0.27%	0.46%
2018 Total Daytime Population	13,957	69,652	174,553
Workers	6,868	33,737	100,508
Residents	7,089	35,915	74,045
Household Summary			
2000 Households	6,576	32,283	58,164
2000 Average Household Size	2.28	2.28	2.37
2010 Households	6,015	31,899	57,275
2010 Average Household Size	2.31	2.28	2.34
2018 Households	6,189	32,497	59,272
2018 Average Household Size	2.30	2.27	2.33
2023 Households	6,464	32,987	60,867
2023 Average Household Size	2.28	2.27	2.32
2018-2023 Annual Rate	0.87%	0.30%	0.53%
2010 Families	3,471	18,201	33,030
2010 Average Family Size	3.02	2.96	3.02
2018 Families	3,497	18,169	33,555
2018 Average Family Size	2.99	2.94	3.00
2023 Families	3,614	18,328	34,203
2023 Average Family Size	2.96	2.93	2.99
2018-2023 Annual Rate	0.66%	0.17%	0.38%
Housing Unit Summary			
2000 Housing Units	7,059	34,125	62,182
Owner Occupied Housing Units	58.6%	59.6%	59.9%
Renter Occupied Housing Units	34.6%	35.0%	33.7%
Vacant Housing Units	6.8%	5.4%	6.5%
2010 Housing Units	6,712	35,638	65,037
Owner Occupied Housing Units	56.8%	53.0%	53.3%
Renter Occupied Housing Units	32.8%	36.5%	34.7%
Vacant Housing Units	10.4%	10.5%	11.9%
2018 Housing Units	6,876	36,213	66,939
Owner Occupied Housing Units	53.7%	50.8%	51.1%
Renter Occupied Housing Units	36.3%	38.9%	37.4%
Vacant Housing Units	10.0%	10.3%	11.5%
2023 Housing Units	7,154	36,740	68,615
Owner Occupied Housing Units	53.2%	51.6%	51.5%
Renter Occupied Housing Units	37.2%	38.2%	37.2%
Vacant Housing Units	9.6%	10.2%	11.3%
Median Household Income			
2018	\$39,669	\$41,358	\$43,127
2023	\$45,104	\$47,823	\$50,332
Median Home Value			
2018	\$89,624	\$97,689	\$112,808
2023	\$96,803	\$111,156	\$129,125
Per Capita Income			
2018	\$21,556	\$24,634	\$25,023
2023	\$25,311	\$28,709	\$29,037
Median Age			
2010	35.8	35.5	34.0
2018	37.3	37.1	35.5
2023	38.0	38.1	36.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	6,189	32,497	59,272
<\$15,000	17.0%	13.5%	14.6%
\$15,000 - \$24,999	12.3%	14.4%	13.6%
\$25,000 - \$34,999	13.7%	13.0%	11.7%
\$35,000 - \$49,999	17.6%	17.7%	16.2%
\$50,000 - \$74,999	19.9%	18.8%	17.8%
\$75,000 - \$99,999	10.7%	10.0%	10.8%
\$100,000 - \$149,999	6.3%	8.3%	9.7%
\$150,000 - \$199,999	1.3%	2.2%	2.9%
\$200,000+	1.1%	2.0%	2.7%
Average Household Income	\$50,631	\$56,436	\$60,381
2023 Households by Income			
Household Income Base	6,464	32,987	60,867
<\$15,000	15.0%	11.2%	12.2%
\$15,000 - \$24,999	10.8%	12.3%	11.7%
\$25,000 - \$34,999	11.8%	11.2%	10.2%
\$35,000 - \$49,999	16.7%	17.1%	15.5%
\$50,000 - \$74,999	20.7%	20.0%	18.7%
\$75,000 - \$99,999	12.6%	11.7%	12.3%
\$100,000 - \$149,999	8.8%	10.8%	12.2%
\$150,000 - \$199,999	2.0%	3.0%	3.8%
\$200,000+	1.6%	2.7%	3.4%
Average Household Income	\$58,939	\$65,826	\$70,181
2018 Owner Occupied Housing Units by Value			
Total	3,691	18,394	34,208
<\$50,000	6.9%	9.0%	8.5%
\$50,000 - \$99,999	54.4%	43.0%	35.2%
\$100,000 - \$149,999	26.3%	24.2%	24.6%
\$150,000 - \$199,999	9.6%	12.6%	16.0%
\$200,000 - \$249,999	1.4%	4.4%	6.1%
\$250,000 - \$299,999	0.2%	2.3%	3.6%
\$300,000 - \$399,999	0.5%	2.1%	3.1%
\$400,000 - \$499,999	0.4%	1.2%	1.6%
\$500,000 - \$749,999	0.2%	0.9%	0.9%
\$750,000 - \$999,999	0.0%	0.1%	0.1%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$101,707	\$126,945	\$139,844
2023 Owner Occupied Housing Units by Value			
Total	3,805	18,941	35,351
<\$50,000	5.4%	7.3%	6.8%
\$50,000 - \$99,999	47.7%	37.3%	29.8%
\$100,000 - \$149,999	28.9%	24.0%	23.0%
\$150,000 - \$199,999	13.5%	14.6%	17.7%
\$200,000 - \$249,999	2.0%	5.7%	7.6%
\$250,000 - \$299,999	0.4%	3.4%	5.2%
\$300,000 - \$399,999	0.8%	3.4%	5.0%
\$400,000 - \$499,999	0.7%	2.2%	2.7%
\$500,000 - \$749,999	0.6%	1.7%	1.7%
\$750,000 - \$999,999	0.0%	0.1%	0.1%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$112,421	\$145,982	\$161,671

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	14,168	74,016	142,931
0 - 4	6.7%	7.0%	6.6%
5 - 9	6.8%	6.5%	6.3%
10 - 14	6.9%	6.4%	6.2%
15 - 24	14.3%	14.4%	18.1%
25 - 34	14.1%	15.0%	14.1%
35 - 44	13.1%	12.3%	11.6%
45 - 54	13.9%	13.2%	12.8%
55 - 64	10.9%	11.5%	11.0%
65 - 74	6.4%	6.2%	6.1%
75 - 84	4.6%	4.7%	4.7%
85 +	2.2%	2.7%	2.4%
18 +	75.2%	76.2%	77.0%
2018 Population by Age			
Total	14,480	75,215	147,255
0 - 4	6.3%	6.5%	6.1%
5 - 9	6.4%	6.2%	6.0%
10 - 14	6.4%	6.1%	5.9%
15 - 24	13.7%	13.4%	17.3%
25 - 34	14.0%	14.9%	14.1%
35 - 44	13.0%	12.6%	11.8%
45 - 54	12.4%	11.8%	11.2%
55 - 64	12.3%	12.3%	11.9%
65 - 74	8.6%	8.9%	8.7%
75 - 84	4.6%	4.5%	4.5%
85 +	2.3%	2.8%	2.7%
18 +	77.1%	77.7%	78.6%
2023 Population by Age			
Total	14,954	76,253	150,641
0 - 4	6.2%	6.4%	6.0%
5 - 9	6.3%	6.1%	5.9%
10 - 14	6.4%	6.1%	5.9%
15 - 24	13.0%	13.2%	16.9%
25 - 34	14.2%	14.2%	13.8%
35 - 44	13.0%	12.9%	12.1%
45 - 54	11.8%	11.4%	10.8%
55 - 64	12.0%	11.5%	11.1%
65 - 74	9.7%	10.1%	9.8%
75 - 84	5.3%	5.5%	5.3%
85 +	2.1%	2.7%	2.5%
18 +	77.4%	77.9%	78.8%
2010 Population by Sex			
Males	6,866	35,105	69,107
Females	7,300	38,911	73,825
2018 Population by Sex			
Males	6,983	35,698	71,362
Females	7,496	39,515	75,894
2023 Population by Sex			
Males	7,221	36,312	73,205
Females	7,734	39,941	77,435

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	14,166	74,017	142,931
White Alone	90.3%	82.2%	78.5%
Black Alone	4.5%	10.3%	12.8%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	0.6%	1.5%	1.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.1%	2.2%	3.0%
Two or More Races	2.9%	3.3%	3.2%
Hispanic Origin	3.7%	5.4%	6.9%
Diversity Index	24.1	38.3	44.8
2018 Population by Race/Ethnicity			
Total	14,480	75,214	147,257
White Alone	88.3%	79.6%	75.6%
Black Alone	4.9%	10.9%	13.5%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	0.8%	2.0%	2.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.5%	2.8%	3.7%
Two or More Races	3.8%	4.2%	4.1%
Hispanic Origin	5.0%	7.0%	8.8%
Diversity Index	29.1	43.8	50.4
2023 Population by Race/Ethnicity			
Total	14,955	76,253	150,640
White Alone	86.7%	77.5%	73.3%
Black Alone	5.3%	11.3%	14.0%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	1.0%	2.3%	3.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.8%	3.3%	4.4%
Two or More Races	4.6%	5.0%	4.8%
Hispanic Origin	6.2%	8.5%	10.4%
Diversity Index	33.4	48.1	54.6
2010 Population by Relationship and Household Type			
Total	14,166	74,016	142,932
In Households	98.3%	98.1%	93.6%
In Family Households	77.3%	75.6%	72.3%
Householder	24.3%	24.5%	23.1%
Spouse	15.9%	15.9%	15.5%
Child	31.1%	29.5%	28.5%
Other relative	2.7%	2.8%	2.7%
Nonrelative	3.4%	2.9%	2.5%
In Nonfamily Households	21.0%	22.5%	21.2%
In Group Quarters	1.7%	1.9%	6.4%
Institutionalized Population	0.4%	0.7%	1.1%
Noninstitutionalized Population	1.3%	1.1%	5.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	9,731	51,010	95,332
Less than 9th Grade	2.7%	2.6%	3.4%
9th - 12th Grade, No Diploma	13.3%	9.3%	9.0%
High School Graduate	30.5%	26.5%	24.0%
GED/Alternative Credential	6.3%	5.6%	5.4%
Some College, No Degree	22.4%	21.4%	21.2%
Associate Degree	7.2%	7.6%	7.3%
Bachelor's Degree	12.2%	17.2%	18.0%
Graduate/Professional Degree	5.4%	9.7%	11.7%
2018 Population 15+ by Marital Status			
Total	11,710	61,087	120,844
Never Married	34.0%	37.6%	41.3%
Married	39.7%	40.4%	39.8%
Widowed	7.5%	6.6%	5.9%
Divorced	18.8%	15.5%	13.0%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	94.6%	95.0%	95.2%
Civilian Unemployed (Unemployment Rate)	5.4%	5.0%	4.8%
2018 Employed Population 16+ by Industry			
Total	7,443	39,781	73,890
Agriculture/Mining	0.1%	0.1%	0.2%
Construction	5.2%	3.7%	4.3%
Manufacturing	18.8%	16.2%	15.2%
Wholesale Trade	3.3%	2.7%	2.4%
Retail Trade	16.2%	13.2%	11.7%
Transportation/Utilities	4.6%	4.4%	3.8%
Information	0.6%	0.8%	1.4%
Finance/Insurance/Real Estate	4.1%	5.9%	5.4%
Services	45.8%	50.7%	53.4%
Public Administration	1.4%	2.2%	2.2%
2018 Employed Population 16+ by Occupation			
Total	7,444	39,780	73,892
White Collar	44.6%	55.9%	59.4%
Management/Business/Financial	6.2%	9.3%	11.3%
Professional	13.6%	20.3%	23.1%
Sales	11.5%	10.7%	10.4%
Administrative Support	13.3%	15.6%	14.6%
Services	22.4%	19.6%	18.8%
Blue Collar	33.0%	24.5%	21.7%
Farming/Forestry/Fishing	0.1%	0.2%	0.2%
Construction/Extraction	5.8%	4.4%	4.0%
Installation/Maintenance/Repair	4.5%	3.1%	2.8%
Production	13.0%	9.3%	8.3%
Transportation/Material Moving	9.6%	7.5%	6.5%
2010 Population By Urban/ Rural Status			
Total Population	14,166	74,016	142,932
Population Inside Urbanized Area	100.0%	99.8%	98.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.2%	1.6%

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2010 Households by Type			
Total	6,016	31,900	57,276
Households with 1 Person	35.6%	35.4%	34.2%
Households with 2+ People	64.4%	64.6%	65.8%
Family Households	57.7%	57.1%	57.7%
Husband-wife Families	37.6%	37.0%	38.7%
With Related Children	16.2%	15.5%	16.1%
Other Family (No Spouse Present)	20.1%	20.0%	19.0%
Other Family with Male Householder	5.7%	5.3%	4.9%
With Related Children	3.2%	3.3%	3.0%
Other Family with Female Householder	14.5%	14.7%	14.1%
With Related Children	10.3%	10.2%	9.7%
Nonfamily Households	6.7%	7.5%	8.2%
All Households with Children	30.3%	29.5%	29.3%
Multigenerational Households	3.1%	2.8%	3.0%
Unmarried Partner Households	8.1%	8.0%	7.3%
Male-female	7.4%	7.3%	6.6%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	6,014	31,899	57,275
1 Person Household	35.6%	35.4%	34.2%
2 Person Household	29.8%	31.7%	32.0%
3 Person Household	14.3%	14.5%	14.4%
4 Person Household	11.3%	10.5%	10.6%
5 Person Household	5.4%	4.9%	5.1%
6 Person Household	2.1%	1.9%	2.2%
7 + Person Household	1.5%	1.1%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	6,015	31,899	57,275
Owner Occupied	63.4%	59.2%	60.6%
Owned with a Mortgage/Loan	45.5%	42.4%	42.6%
Owned Free and Clear	17.9%	16.9%	17.9%
Renter Occupied	36.6%	40.8%	39.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,712	35,638	65,037
Housing Units Inside Urbanized Area	100.0%	99.9%	98.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	1.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Traditional Living (12B)	Traditional Living (12B)	Traditional Living (12B)
2.	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)
3.	Social Security Set (9F)	Old and Newcomers (8F)	Hardscrabble Road (8G)
2018 Consumer Spending			
Apparel & Services: Total \$	\$8,157,475	\$48,254,396	\$94,249,436
Average Spent	\$1,318.06	\$1,484.89	\$1,590.12
Spending Potential Index	61	68	73
Education: Total \$	\$5,394,791	\$31,738,500	\$63,223,921
Average Spent	\$871.67	\$976.66	\$1,066.67
Spending Potential Index	60	67	74
Entertainment/Recreation: Total \$	\$12,290,449	\$71,522,089	\$139,024,504
Average Spent	\$1,985.85	\$2,200.88	\$2,345.53
Spending Potential Index	62	68	73
Food at Home: Total \$	\$19,596,942	\$114,392,678	\$221,806,261
Average Spent	\$3,166.41	\$3,520.10	\$3,742.18
Spending Potential Index	63	70	75
Food Away from Home: Total \$	\$13,247,642	\$78,552,639	\$153,425,955
Average Spent	\$2,140.51	\$2,417.23	\$2,588.51
Spending Potential Index	61	69	74
Health Care: Total \$	\$22,411,021	\$128,639,224	\$248,889,653
Average Spent	\$3,621.11	\$3,958.50	\$4,199.11
Spending Potential Index	63	69	73
HH Furnishings & Equipment: Total \$	\$7,938,143	\$46,446,997	\$90,368,356
Average Spent	\$1,282.62	\$1,429.27	\$1,524.64
Spending Potential Index	61	68	73
Personal Care Products & Services: Total \$	\$3,089,134	\$18,296,769	\$35,698,107
Average Spent	\$499.13	\$563.03	\$602.28
Spending Potential Index	60	68	73
Shelter: Total \$	\$63,115,824	\$372,753,068	\$729,947,371
Average Spent	\$10,198.06	\$11,470.38	\$12,315.21
Spending Potential Index	61	68	73
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,102,312	\$53,245,306	\$104,188,009
Average Spent	\$1,470.72	\$1,638.47	\$1,757.79
Spending Potential Index	59	66	71
Travel: Total \$	\$7,690,932	\$45,291,533	\$88,716,576
Average Spent	\$1,242.68	\$1,393.71	\$1,496.77
Spending Potential Index	58	65	69
Vehicle Maintenance & Repairs: Total \$	\$4,141,795	\$24,237,138	\$47,028,590
Average Spent	\$669.22	\$745.83	\$793.44
Spending Potential Index	62	69	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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