



Community Profile

Rings: 1, 3, 5 mile radii

700 Genie Ln, Smyrna, TN 37167, USA

Latitude: 35.9866

Longitude: -86.55401

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	3,839	28,548	54,730
2010 Total Population	5,548	41,770	84,001
2019 Total Population	6,680	48,801	100,184
2019 Group Quarters	0	134	319
2024 Total Population	7,440	53,543	110,878
2019-2024 Annual Rate	2.18%	1.87%	2.05%
2019 Total Daytime Population	8,264	51,059	111,893
Workers	5,657	29,098	66,915
Residents	2,607	21,961	44,978
Household Summary			
2000 Households	1,500	10,614	19,829
2000 Average Household Size	2.56	2.68	2.74
2010 Households	2,263	15,363	29,632
2010 Average Household Size	2.45	2.71	2.82
2019 Households	2,778	18,072	35,348
2019 Average Household Size	2.40	2.69	2.83
2024 Households	3,121	19,876	39,121
2024 Average Household Size	2.38	2.69	2.83
2019-2024 Annual Rate	2.36%	1.92%	2.05%
2010 Families	1,496	11,045	21,990
2010 Average Family Size	3.00	3.17	3.24
2019 Families	1,759	12,688	25,687
2019 Average Family Size	2.98	3.18	3.27
2024 Families	1,947	13,826	28,221
2024 Average Family Size	2.97	3.18	3.28
2019-2024 Annual Rate	2.05%	1.73%	1.90%
Housing Unit Summary			
2000 Housing Units	1,566	11,257	20,892
Owner Occupied Housing Units	64.9%	69.3%	70.8%
Renter Occupied Housing Units	30.9%	25.0%	24.1%
Vacant Housing Units	4.2%	5.7%	5.1%
2010 Housing Units	2,395	16,390	31,586
Owner Occupied Housing Units	51.9%	64.9%	68.8%
Renter Occupied Housing Units	42.6%	28.8%	25.0%
Vacant Housing Units	5.5%	6.3%	6.2%
2019 Housing Units	2,995	19,266	37,326
Owner Occupied Housing Units	44.0%	61.8%	67.3%
Renter Occupied Housing Units	48.7%	32.0%	27.4%
Vacant Housing Units	7.2%	6.2%	5.3%
2024 Housing Units	3,364	21,141	41,154
Owner Occupied Housing Units	44.6%	63.1%	68.9%
Renter Occupied Housing Units	48.1%	30.9%	26.1%
Vacant Housing Units	7.2%	6.0%	4.9%
Median Household Income			
2019	\$60,722	\$63,175	\$65,564
2024	\$66,744	\$69,990	\$73,506
Median Home Value			
2019	\$185,608	\$169,020	\$173,227
2024	\$199,698	\$184,747	\$188,440
Per Capita Income			
2019	\$30,538	\$28,317	\$28,190
2024	\$34,277	\$32,051	\$32,006
Median Age			
2010	33.3	33.2	32.6
2019	35.1	35.4	34.5
2024	35.5	34.8	33.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



Community Profile

Rings: 1, 3, 5 mile radii

700 Genie Ln, Smyrna, TN 37167, USA

Latitude: 35.9866

Longitude: -86.55401

	1 mile	3 mile	5 mile
2019 Households by Income			
Household Income Base	2,778	18,072	35,348
<\$15,000	6.1%	5.4%	4.3%
\$15,000 - \$24,999	5.2%	6.0%	6.1%
\$25,000 - \$34,999	14.3%	12.1%	11.3%
\$35,000 - \$49,999	11.3%	10.6%	10.9%
\$50,000 - \$74,999	24.2%	25.1%	24.3%
\$75,000 - \$99,999	16.4%	18.4%	18.4%
\$100,000 - \$149,999	14.8%	15.5%	16.6%
\$150,000 - \$199,999	5.1%	4.1%	4.9%
\$200,000+	2.6%	2.8%	3.2%
Average Household Income	\$74,887	\$76,291	\$79,575
2024 Households by Income			
Household Income Base	3,121	19,876	39,121
<\$15,000	4.7%	4.2%	3.4%
\$15,000 - \$24,999	4.2%	4.7%	4.8%
\$25,000 - \$34,999	12.2%	10.3%	9.6%
\$35,000 - \$49,999	10.5%	9.6%	9.8%
\$50,000 - \$74,999	24.4%	24.7%	23.4%
\$75,000 - \$99,999	17.4%	19.4%	18.8%
\$100,000 - \$149,999	17.6%	18.3%	19.4%
\$150,000 - \$199,999	6.4%	5.4%	6.8%
\$200,000+	2.7%	3.4%	4.0%
Average Household Income	\$83,415	\$86,132	\$90,308
2019 Owner Occupied Housing Units by Value			
Total	1,319	11,906	25,111
<\$50,000	4.8%	7.0%	6.5%
\$50,000 - \$99,999	5.3%	9.6%	7.8%
\$100,000 - \$149,999	14.6%	21.7%	20.2%
\$150,000 - \$199,999	35.6%	30.6%	33.2%
\$200,000 - \$249,999	18.1%	11.7%	12.2%
\$250,000 - \$299,999	10.8%	10.2%	9.2%
\$300,000 - \$399,999	9.3%	6.1%	6.4%
\$400,000 - \$499,999	0.6%	1.8%	2.2%
\$500,000 - \$749,999	0.9%	0.8%	1.1%
\$750,000 - \$999,999	0.0%	0.5%	1.0%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$197,174	\$182,448	\$193,633
2024 Owner Occupied Housing Units by Value			
Total	1,501	13,335	28,361
<\$50,000	2.7%	4.3%	3.9%
\$50,000 - \$99,999	3.3%	6.3%	5.0%
\$100,000 - \$149,999	11.1%	17.7%	15.9%
\$150,000 - \$199,999	33.1%	31.1%	32.8%
\$200,000 - \$249,999	19.1%	13.2%	14.1%
\$250,000 - \$299,999	12.9%	13.1%	11.6%
\$300,000 - \$399,999	14.5%	8.5%	8.9%
\$400,000 - \$499,999	1.4%	3.2%	3.6%
\$500,000 - \$749,999	2.0%	1.6%	1.9%
\$750,000 - \$999,999	0.0%	1.0%	2.2%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$222,636	\$210,868	\$226,545

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



Community Profile

Rings: 1, 3, 5 mile radii

700 Genie Ln, Smyrna, TN 37167, USA

Latitude: 35.9866

Longitude: -86.55401

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	5,548	41,771	84,000
0 - 4	7.8%	8.3%	8.5%
5 - 9	7.5%	8.1%	8.2%
10 - 14	7.4%	7.8%	7.9%
15 - 24	13.9%	12.7%	13.1%
25 - 34	16.1%	16.2%	16.6%
35 - 44	16.9%	16.3%	16.1%
45 - 54	14.7%	13.9%	13.9%
55 - 64	8.7%	8.7%	8.7%
65 - 74	4.8%	5.1%	4.5%
75 - 84	1.9%	2.3%	1.9%
85 +	0.4%	0.7%	0.6%
18 +	73.0%	71.4%	70.7%
2019 Population by Age			
Total	6,680	48,799	100,184
0 - 4	6.7%	7.2%	7.5%
5 - 9	6.6%	7.4%	7.5%
10 - 14	6.5%	7.2%	7.4%
15 - 24	12.9%	12.7%	12.9%
25 - 34	17.0%	14.9%	15.3%
35 - 44	14.6%	15.1%	15.3%
45 - 54	14.0%	13.7%	13.3%
55 - 64	11.6%	11.1%	11.0%
65 - 74	6.6%	6.7%	6.4%
75 - 84	2.8%	3.1%	2.6%
85 +	0.6%	0.9%	0.7%
18 +	76.5%	74.3%	73.5%
2024 Population by Age			
Total	7,440	53,542	110,877
0 - 4	6.7%	7.3%	7.7%
5 - 9	6.4%	7.2%	7.5%
10 - 14	6.4%	7.3%	7.5%
15 - 24	12.5%	12.2%	12.5%
25 - 34	17.2%	16.3%	17.1%
35 - 44	14.5%	14.4%	14.7%
45 - 54	12.8%	12.7%	12.3%
55 - 64	11.7%	10.9%	10.2%
65 - 74	7.6%	7.2%	6.8%
75 - 84	3.5%	3.5%	3.0%
85 +	0.8%	1.0%	0.8%
18 +	77.0%	74.3%	73.3%
2010 Population by Sex			
Males	2,695	20,364	41,053
Females	2,853	21,407	42,948
2019 Population by Sex			
Males	3,232	23,767	48,889
Females	3,448	25,034	51,295
2024 Population by Sex			
Males	3,586	26,089	54,056
Females	3,854	27,454	56,822

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



Community Profile

Rings: 1, 3, 5 mile radii

700 Genie Ln, Smyrna, TN 37167, USA

Latitude: 35.9866

Longitude: -86.55401

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	5,548	41,769	84,000
White Alone	76.1%	72.9%	69.5%
Black Alone	13.1%	15.0%	17.4%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	4.3%	3.5%	3.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.4%	5.3%	6.3%
Two or More Races	2.7%	2.8%	2.8%
Hispanic Origin	7.1%	9.6%	11.4%
Diversity Index	48.0	54.1	59.0
2019 Population by Race/Ethnicity			
Total	6,681	48,800	100,185
White Alone	69.1%	65.6%	62.8%
Black Alone	17.5%	19.4%	21.0%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	5.1%	4.0%	4.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.4%	6.8%	7.9%
Two or More Races	3.5%	3.7%	3.7%
Hispanic Origin	9.4%	12.2%	14.2%
Diversity Index	57.6	63.1	66.7
2024 Population by Race/Ethnicity			
Total	7,440	53,542	110,878
White Alone	65.0%	61.3%	59.0%
Black Alone	20.2%	22.1%	23.3%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	5.6%	4.3%	4.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.0%	7.7%	8.9%
Two or More Races	3.8%	3.9%	3.9%
Hispanic Origin	10.6%	13.7%	15.9%
Diversity Index	62.2	67.4	70.4
2010 Population by Relationship and Household Type			
Total	5,548	41,770	84,001
In Households	100.0%	99.7%	99.6%
In Family Households	83.2%	86.7%	87.9%
Householder	26.5%	26.5%	26.2%
Spouse	18.3%	18.5%	18.7%
Child	32.3%	34.6%	35.3%
Other relative	3.7%	4.3%	4.7%
Nonrelative	2.4%	2.9%	3.0%
In Nonfamily Households	16.8%	13.0%	11.7%
In Group Quarters	0.0%	0.3%	0.4%
Institutionalized Population	0.0%	0.3%	0.3%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



Community Profile

Rings: 1, 3, 5 mile radii

700 Genie Ln, Smyrna, TN 37167, USA

Latitude: 35.9866

Longitude: -86.55401

	1 mile	3 mile	5 mile
2019 Population 25+ by Educational Attainment			
Total	4,489	31,966	64,757
Less than 9th Grade	2.3%	3.9%	4.0%
9th - 12th Grade, No Diploma	5.3%	6.4%	6.4%
High School Graduate	25.6%	25.9%	26.1%
GED/Alternative Credential	5.3%	5.4%	5.2%
Some College, No Degree	24.4%	24.8%	24.2%
Associate Degree	10.3%	9.1%	9.0%
Bachelor's Degree	20.6%	17.2%	18.0%
Graduate/Professional Degree	6.0%	7.3%	7.2%
2019 Population 15+ by Marital Status			
Total	5,353	38,160	77,656
Never Married	31.7%	31.9%	32.6%
Married	49.2%	48.5%	50.0%
Widowed	4.5%	4.7%	3.9%
Divorced	14.6%	14.9%	13.5%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.4%	96.3%	96.6%
Civilian Unemployed (Unemployment Rate)	2.6%	3.7%	3.4%
2019 Employed Population 16+ by Industry			
Total	4,151	27,330	56,212
Agriculture/Mining	0.3%	0.6%	0.4%
Construction	4.8%	8.2%	7.6%
Manufacturing	17.8%	16.2%	14.4%
Wholesale Trade	6.6%	5.4%	4.7%
Retail Trade	8.5%	9.5%	10.2%
Transportation/Utilities	9.5%	7.8%	8.2%
Information	3.6%	2.3%	2.5%
Finance/Insurance/Real Estate	6.7%	5.5%	5.9%
Services	39.4%	41.1%	42.0%
Public Administration	2.8%	3.5%	4.0%
2019 Employed Population 16+ by Occupation			
Total	4,152	27,333	56,212
White Collar	58.8%	54.9%	55.1%
Management/Business/Financial	12.5%	12.8%	12.6%
Professional	18.5%	16.2%	15.9%
Sales	9.0%	8.1%	8.5%
Administrative Support	18.8%	17.8%	18.1%
Services	12.5%	13.8%	15.8%
Blue Collar	28.7%	31.3%	29.1%
Farming/Forestry/Fishing	0.0%	0.5%	0.3%
Construction/Extraction	2.4%	6.2%	5.6%
Installation/Maintenance/Repair	4.2%	4.3%	4.2%
Production	11.3%	11.1%	9.6%
Transportation/Material Moving	10.8%	9.2%	9.4%
2010 Population By Urban/ Rural Status			
Total Population	5,548	41,770	84,001
Population Inside Urbanized Area	100.0%	98.6%	97.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.4%	2.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



Community Profile

Rings: 1, 3, 5 mile radii

700 Genie Ln, Smyrna, TN 37167, USA

Latitude: 35.9866

Longitude: -86.55401

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	2,263	15,363	29,632
Households with 1 Person	26.6%	22.4%	20.1%
Households with 2+ People	73.4%	77.6%	79.9%
Family Households	66.1%	71.9%	74.2%
Husband-wife Families	45.7%	50.3%	52.8%
With Related Children	23.9%	26.7%	28.5%
Other Family (No Spouse Present)	20.4%	21.6%	21.4%
Other Family with Male Householder	5.8%	5.9%	6.0%
With Related Children	3.8%	3.8%	3.8%
Other Family with Female Householder	14.5%	15.8%	15.4%
With Related Children	10.9%	11.6%	11.4%
Nonfamily Households	7.3%	5.7%	5.7%
All Households with Children	39.0%	42.6%	44.3%
Multigenerational Households	3.6%	4.8%	5.2%
Unmarried Partner Households	7.4%	7.3%	7.5%
Male-female	6.6%	6.5%	6.7%
Same-sex	0.8%	0.7%	0.8%
2010 Households by Size			
Total	2,263	15,365	29,631
1 Person Household	26.6%	22.4%	20.1%
2 Person Household	32.6%	31.2%	30.6%
3 Person Household	18.1%	18.8%	19.5%
4 Person Household	14.5%	16.2%	16.6%
5 Person Household	5.3%	6.9%	7.9%
6 Person Household	1.9%	2.8%	3.3%
7 + Person Household	0.9%	1.7%	2.1%
2010 Households by Tenure and Mortgage Status			
Total	2,263	15,363	29,633
Owner Occupied	54.9%	69.3%	73.4%
Owned with a Mortgage/Loan	46.6%	57.8%	62.5%
Owned Free and Clear	8.4%	11.5%	10.9%
Renter Occupied	45.1%	30.7%	26.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,395	16,390	31,586
Housing Units Inside Urbanized Area	100.0%	98.7%	97.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.3%	2.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



Community Profile

Rings: 1, 3, 5 mile radii

700 Genie Ln, Smyrna, TN 37167, USA

Latitude: 35.9866

Longitude: -86.55401

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Bright Young Professionals (8C)Up and Coming Families (7A)Up and Coming Families (7A)		
2.	Soccer Moms (4A)	Bright Young Professionals	Bright Young Professionals
3.	Middleburg (4C)	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)
2019 Consumer Spending			
Apparel & Services: Total \$	\$5,276,949	\$34,658,815	\$71,062,553
Average Spent	\$1,899.55	\$1,917.82	\$2,010.37
Spending Potential Index	89	90	94
Education: Total \$	\$3,505,803	\$23,043,176	\$46,890,443
Average Spent	\$1,261.99	\$1,275.08	\$1,326.54
Spending Potential Index	79	80	83
Entertainment/Recreation: Total \$	\$7,764,830	\$51,786,588	\$105,166,266
Average Spent	\$2,795.12	\$2,865.57	\$2,975.17
Spending Potential Index	85	88	91
Food at Home: Total \$	\$12,606,140	\$82,807,624	\$168,296,622
Average Spent	\$4,537.85	\$4,582.10	\$4,761.14
Spending Potential Index	88	89	92
Food Away from Home: Total \$	\$9,122,218	\$59,865,055	\$122,628,880
Average Spent	\$3,283.74	\$3,312.59	\$3,469.19
Spending Potential Index	89	90	94
Health Care: Total \$	\$14,055,738	\$94,566,998	\$190,461,778
Average Spent	\$5,059.66	\$5,232.79	\$5,388.19
Spending Potential Index	85	88	91
HH Furnishings & Equipment: Total \$	\$5,230,747	\$35,001,832	\$71,839,285
Average Spent	\$1,882.92	\$1,936.80	\$2,032.34
Spending Potential Index	88	91	95
Personal Care Products & Services: Total \$	\$2,214,215	\$14,657,806	\$30,052,181
Average Spent	\$797.05	\$811.08	\$850.18
Spending Potential Index	90	91	96
Shelter: Total \$	\$43,945,625	\$286,378,034	\$586,990,845
Average Spent	\$15,819.16	\$15,846.50	\$16,606.06
Spending Potential Index	85	86	90
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,860,639	\$39,290,824	\$79,912,553
Average Spent	\$2,109.66	\$2,174.13	\$2,260.74
Spending Potential Index	85	88	91
Travel: Total \$	\$5,235,626	\$35,038,961	\$71,900,957
Average Spent	\$1,884.67	\$1,938.85	\$2,034.09
Spending Potential Index	84	86	91
Vehicle Maintenance & Repairs: Total \$	\$2,845,658	\$18,510,659	\$37,558,535
Average Spent	\$1,024.35	\$1,024.27	\$1,062.54
Spending Potential Index	90	90	93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019