



Community Profile

Rings: 1, 3, 5 mile radii

5715 Carmichael Rd, Montgomery, AL

Latitude: 32.36
Longitude: -86.21

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	7,542	57,898	127,229
2010 Total Population	7,964	65,610	144,458
2019 Total Population	7,974	66,342	148,281
2019 Group Quarters	0	1,127	3,058
2024 Total Population	7,964	66,667	149,425
2019-2024 Annual Rate	-0.03%	0.10%	0.15%
2019 Total Daytime Population	8,279	73,689	153,487
Workers	5,017	40,900	75,580
Residents	3,262	32,789	77,907
Household Summary			
2000 Households	3,812	24,912	52,468
2000 Average Household Size	1.98	2.29	2.35
2010 Households	3,987	28,363	59,186
2010 Average Household Size	2.00	2.27	2.39
2019 Households	4,009	28,903	60,820
2019 Average Household Size	1.99	2.26	2.39
2024 Households	4,008	29,110	61,338
2024 Average Household Size	1.99	2.25	2.39
2019-2024 Annual Rate	0.00%	0.14%	0.17%
2010 Families	1,793	16,993	37,100
2010 Average Family Size	2.80	2.92	3.02
2019 Families	1,736	16,885	37,228
2019 Average Family Size	2.82	2.93	3.04
2024 Families	1,713	16,862	37,241
2024 Average Family Size	2.83	2.93	3.05
2019-2024 Annual Rate	-0.27%	-0.03%	0.01%
Housing Unit Summary			
2000 Housing Units	4,265	26,676	56,547
Owner Occupied Housing Units	31.1%	58.6%	60.0%
Renter Occupied Housing Units	58.3%	34.8%	32.8%
Vacant Housing Units	10.6%	6.6%	7.2%
2010 Housing Units	4,492	31,170	65,434
Owner Occupied Housing Units	27.6%	53.1%	54.8%
Renter Occupied Housing Units	61.2%	37.9%	35.7%
Vacant Housing Units	11.2%	9.0%	9.5%
2019 Housing Units	4,509	31,688	67,101
Owner Occupied Housing Units	26.5%	51.4%	53.2%
Renter Occupied Housing Units	62.4%	39.8%	37.4%
Vacant Housing Units	11.1%	8.8%	9.4%
2024 Housing Units	4,538	32,145	68,168
Owner Occupied Housing Units	26.4%	51.0%	52.9%
Renter Occupied Housing Units	62.0%	39.5%	37.1%
Vacant Housing Units	11.7%	9.4%	10.0%
Median Household Income			
2019	\$41,954	\$51,346	\$51,161
2024	\$47,760	\$56,274	\$56,027
Median Home Value			
2019	\$157,817	\$151,246	\$153,288
2024	\$167,579	\$160,636	\$164,929
Per Capita Income			
2019	\$28,103	\$30,814	\$29,775
2024	\$32,528	\$35,161	\$33,738
Median Age			
2010	29.7	34.2	34.1
2019	31.6	36.2	36.0
2024	32.1	37.1	36.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	4,009	28,903	60,820
<\$15,000	11.8%	11.2%	12.6%
\$15,000 - \$24,999	14.8%	11.0%	11.0%
\$25,000 - \$34,999	12.1%	10.3%	9.8%
\$35,000 - \$49,999	20.2%	15.9%	15.4%
\$50,000 - \$74,999	17.7%	19.4%	18.5%
\$75,000 - \$99,999	11.2%	11.6%	11.3%
\$100,000 - \$149,999	8.5%	12.9%	13.1%
\$150,000 - \$199,999	2.5%	3.6%	4.0%
\$200,000+	1.1%	4.0%	4.3%
Average Household Income	\$55,283	\$70,993	\$72,292
2024 Households by Income			
Household Income Base	4,008	29,110	61,338
<\$15,000	9.1%	9.1%	10.4%
\$15,000 - \$24,999	12.3%	9.7%	9.8%
\$25,000 - \$34,999	11.0%	9.5%	9.1%
\$35,000 - \$49,999	19.9%	15.1%	14.6%
\$50,000 - \$74,999	19.5%	19.6%	18.7%
\$75,000 - \$99,999	12.7%	12.0%	11.6%
\$100,000 - \$149,999	10.9%	15.6%	15.6%
\$150,000 - \$199,999	3.3%	4.5%	5.0%
\$200,000+	1.5%	4.9%	5.1%
Average Household Income	\$63,986	\$80,929	\$81,896
2019 Owner Occupied Housing Units by Value			
Total	1,188	16,278	35,700
<\$50,000	2.1%	3.4%	4.3%
\$50,000 - \$99,999	8.7%	15.4%	18.3%
\$100,000 - \$149,999	34.8%	30.6%	26.2%
\$150,000 - \$199,999	28.5%	20.6%	17.0%
\$200,000 - \$249,999	3.7%	10.0%	9.6%
\$250,000 - \$299,999	4.5%	4.8%	6.4%
\$300,000 - \$399,999	6.3%	7.4%	8.6%
\$400,000 - \$499,999	2.0%	3.3%	4.4%
\$500,000 - \$749,999	6.2%	3.0%	3.7%
\$750,000 - \$999,999	0.4%	0.3%	0.5%
\$1,000,000 - \$1,499,999	1.7%	0.8%	0.7%
\$1,500,000 - \$1,999,999	1.0%	0.2%	0.2%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$233,775	\$199,337	\$208,862
2024 Owner Occupied Housing Units by Value			
Total	1,186	16,389	36,040
<\$50,000	1.3%	2.5%	3.2%
\$50,000 - \$99,999	6.7%	13.4%	16.1%
\$100,000 - \$149,999	31.7%	29.7%	25.6%
\$150,000 - \$199,999	29.3%	20.5%	17.0%
\$200,000 - \$249,999	3.8%	10.3%	9.6%
\$250,000 - \$299,999	5.3%	5.4%	7.1%
\$300,000 - \$399,999	7.8%	8.9%	10.2%
\$400,000 - \$499,999	2.5%	4.0%	5.1%
\$500,000 - \$749,999	7.7%	3.5%	4.2%
\$750,000 - \$999,999	0.3%	0.3%	0.6%
\$1,000,000 - \$1,499,999	2.1%	1.0%	0.8%
\$1,500,000 - \$1,999,999	1.5%	0.2%	0.2%
\$2,000,000 +	0.0%	0.1%	0.3%
Average Home Value	\$261,699	\$215,684	\$226,173

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	7,965	65,609	144,456
0 - 4	7.4%	6.7%	7.2%
5 - 9	4.6%	6.2%	6.8%
10 - 14	4.7%	6.3%	6.7%
15 - 24	20.7%	16.3%	15.5%
25 - 34	21.3%	15.6%	15.0%
35 - 44	12.1%	12.6%	13.0%
45 - 54	12.7%	13.1%	13.2%
55 - 64	9.2%	11.1%	10.7%
65 - 74	4.4%	6.5%	6.1%
75 - 84	2.3%	4.0%	4.0%
85 +	0.5%	1.5%	1.7%
18 +	80.4%	77.1%	75.4%
2019 Population by Age			
Total	7,973	66,341	148,282
0 - 4	6.6%	6.0%	6.5%
5 - 9	5.4%	6.0%	6.6%
10 - 14	4.7%	5.9%	6.4%
15 - 24	15.8%	13.9%	13.7%
25 - 34	24.3%	16.6%	15.4%
35 - 44	13.0%	12.7%	13.2%
45 - 54	10.7%	11.8%	11.8%
55 - 64	9.2%	11.8%	11.8%
65 - 74	6.6%	9.1%	8.6%
75 - 84	2.9%	4.5%	4.2%
85 +	0.8%	1.8%	1.9%
18 +	80.7%	78.8%	77.0%
2024 Population by Age			
Total	7,964	66,667	149,426
0 - 4	6.7%	6.0%	6.5%
5 - 9	5.2%	5.8%	6.4%
10 - 14	4.7%	5.8%	6.3%
15 - 24	15.8%	13.5%	13.5%
25 - 34	23.4%	15.8%	14.7%
35 - 44	13.5%	13.6%	13.8%
45 - 54	9.8%	11.4%	11.5%
55 - 64	9.3%	11.3%	11.1%
65 - 74	7.0%	9.7%	9.3%
75 - 84	3.4%	5.4%	5.1%
85 +	1.0%	1.8%	1.9%
18 +	80.5%	79.1%	77.3%
2010 Population by Sex			
Males	3,810	30,432	67,249
Females	4,154	35,178	77,209
2019 Population by Sex			
Males	3,890	31,122	69,700
Females	4,084	35,220	78,581
2024 Population by Sex			
Males	3,829	31,276	70,377
Females	4,136	35,391	79,048

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	7,965	65,610	144,458
White Alone	39.6%	49.1%	46.5%
Black Alone	54.7%	44.4%	46.2%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.5%	2.9%	3.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.0%	1.8%	2.6%
Two or More Races	1.9%	1.4%	1.4%
Hispanic Origin	2.4%	3.4%	4.4%
Diversity Index	56.4	58.9	60.5
2019 Population by Race/Ethnicity			
Total	7,974	66,343	148,283
White Alone	31.7%	41.8%	39.7%
Black Alone	61.2%	50.1%	51.0%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	3.7%	4.5%	4.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.9%	1.6%	2.5%
Two or More Races	2.3%	1.8%	1.7%
Hispanic Origin	2.3%	3.2%	4.2%
Diversity Index	54.5	59.9	61.4
2024 Population by Race/Ethnicity			
Total	7,965	66,667	149,424
White Alone	27.8%	37.9%	36.0%
Black Alone	63.9%	52.5%	53.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	4.7%	5.8%	6.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.9%	1.5%	2.4%
Two or More Races	2.5%	2.0%	1.9%
Hispanic Origin	2.3%	3.2%	4.2%
Diversity Index	53.4	60.4	61.8
2010 Population by Relationship and Household Type			
Total	7,964	65,610	144,458
In Households	100.0%	98.3%	97.9%
In Family Households	65.4%	77.6%	79.5%
Householder	22.7%	25.7%	25.7%
Spouse	13.1%	17.1%	16.6%
Child	23.7%	29.0%	30.9%
Other relative	3.7%	4.0%	4.2%
Nonrelative	2.3%	1.9%	2.0%
In Nonfamily Households	34.6%	20.7%	18.4%
In Group Quarters	0.0%	1.7%	2.1%
Institutionalized Population	0.0%	0.2%	0.6%
Noninstitutionalized Population	0.0%	1.5%	1.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

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2019 Population 25+ by Educational Attainment			
Total	5,388	45,267	99,128
Less than 9th Grade	2.3%	1.9%	2.3%
9th - 12th Grade, No Diploma	4.2%	5.0%	6.2%
High School Graduate	16.2%	18.7%	18.7%
GED/Alternative Credential	4.5%	3.3%	4.1%
Some College, No Degree	29.2%	22.5%	21.8%
Associate Degree	6.9%	7.6%	6.8%
Bachelor's Degree	25.6%	25.6%	24.3%
Graduate/Professional Degree	11.2%	15.4%	15.8%
2019 Population 15+ by Marital Status			
Total	6,644	54,493	119,471
Never Married	51.0%	40.1%	40.0%
Married	35.6%	43.0%	42.7%
Widowed	3.3%	5.9%	5.6%
Divorced	10.1%	11.0%	11.7%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.6%	96.4%	95.3%
Civilian Unemployed (Unemployment Rate)	4.4%	3.6%	4.7%
2019 Employed Population 16+ by Industry			
Total	4,754	33,892	70,794
Agriculture/Mining	0.2%	0.2%	0.2%
Construction	2.1%	4.2%	5.0%
Manufacturing	11.7%	10.4%	10.8%
Wholesale Trade	1.6%	1.9%	1.7%
Retail Trade	17.3%	12.9%	11.9%
Transportation/Utilities	4.0%	4.1%	4.2%
Information	1.3%	1.3%	1.1%
Finance/Insurance/Real Estate	6.6%	6.8%	6.4%
Services	43.8%	47.0%	47.0%
Public Administration	11.3%	11.1%	11.7%
2019 Employed Population 16+ by Occupation			
Total	4,757	33,892	70,793
White Collar	58.1%	65.4%	63.1%
Management/Business/Financial	9.8%	15.6%	14.8%
Professional	19.0%	22.5%	22.5%
Sales	15.6%	13.1%	12.2%
Administrative Support	13.7%	14.2%	13.6%
Services	19.7%	17.4%	18.3%
Blue Collar	22.2%	17.3%	18.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.4%	2.6%	3.3%
Installation/Maintenance/Repair	5.8%	2.5%	2.7%
Production	9.8%	6.9%	6.8%
Transportation/Material Moving	5.2%	5.2%	5.7%
2010 Population By Urban/ Rural Status			
Total Population	7,964	65,610	144,458
Population Inside Urbanized Area	100.0%	99.5%	98.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.5%	1.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 03, 2019



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2010 Households by Type			
Total	3,987	28,363	59,187
Households with 1 Person	43.4%	33.5%	31.4%
Households with 2+ People	56.6%	66.5%	68.6%
Family Households	45.0%	59.9%	62.7%
Husband-wife Families	25.8%	39.8%	40.5%
With Related Children	10.5%	16.6%	17.8%
Other Family (No Spouse Present)	19.2%	20.1%	22.2%
Other Family with Male Householder	4.6%	4.2%	4.4%
With Related Children	2.3%	2.3%	2.4%
Other Family with Female Householder	14.6%	15.9%	17.8%
With Related Children	11.3%	11.4%	12.8%
Nonfamily Households	11.6%	6.6%	5.9%
All Households with Children	24.6%	30.6%	33.3%
Multigenerational Households	2.2%	3.2%	3.8%
Unmarried Partner Households	7.6%	5.3%	5.2%
Male-female	6.8%	4.7%	4.6%
Same-sex	0.8%	0.6%	0.6%
2010 Households by Size			
Total	3,987	28,363	59,187
1 Person Household	43.4%	33.5%	31.4%
2 Person Household	31.2%	32.5%	31.7%
3 Person Household	14.0%	16.1%	16.6%
4 Person Household	7.6%	11.1%	12.3%
5 Person Household	2.4%	4.5%	5.1%
6 Person Household	1.1%	1.6%	1.9%
7 + Person Household	0.3%	0.8%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	3,987	28,363	59,186
Owner Occupied	31.1%	58.4%	60.6%
Owned with a Mortgage/Loan	25.6%	45.4%	46.7%
Owned Free and Clear	5.5%	13.0%	13.9%
Renter Occupied	68.9%	41.6%	39.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,492	31,170	65,434
Housing Units Inside Urbanized Area	100.0%	99.6%	98.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.4%	1.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Young and Restless (11B)	Young and Restless (11B)	Young and Restless (11B)
2.	Home Improvement (4B)	Bright Young Professionals	Bright Young Professionals
3.	Comfortable Empty Nesters (5A)	Comfortable Empty Nesters	Comfortable Empty Nesters
2019 Consumer Spending			
Apparel & Services: Total \$	\$6,067,599	\$51,595,602	\$110,339,547
Average Spent	\$1,513.49	\$1,785.13	\$1,814.20
Spending Potential Index	71	83	85
Education: Total \$	\$3,884,481	\$36,340,326	\$78,287,724
Average Spent	\$968.94	\$1,257.32	\$1,287.20
Spending Potential Index	61	79	81
Entertainment/Recreation: Total \$	\$8,144,220	\$76,356,976	\$163,723,820
Average Spent	\$2,031.48	\$2,641.84	\$2,691.94
Spending Potential Index	62	81	82
Food at Home: Total \$	\$14,313,391	\$123,807,574	\$264,594,519
Average Spent	\$3,570.31	\$4,283.55	\$4,350.45
Spending Potential Index	69	83	84
Food Away from Home: Total \$	\$10,454,138	\$89,093,447	\$189,694,024
Average Spent	\$2,607.67	\$3,082.50	\$3,118.94
Spending Potential Index	71	84	85
Health Care: Total \$	\$14,200,441	\$138,974,567	\$299,192,247
Average Spent	\$3,542.14	\$4,808.31	\$4,919.31
Spending Potential Index	60	81	83
HH Furnishings & Equipment: Total \$	\$5,574,772	\$51,091,766	\$109,189,972
Average Spent	\$1,390.56	\$1,767.70	\$1,795.30
Spending Potential Index	65	83	84
Personal Care Products & Services: Total \$	\$2,412,459	\$21,610,031	\$46,087,745
Average Spent	\$601.76	\$747.67	\$757.77
Spending Potential Index	68	84	85
Shelter: Total \$	\$49,888,080	\$438,723,139	\$936,506,847
Average Spent	\$12,444.02	\$15,179.16	\$15,398.01
Spending Potential Index	67	82	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,896,594	\$58,110,674	\$124,674,003
Average Spent	\$1,470.84	\$2,010.54	\$2,049.88
Spending Potential Index	59	81	83
Travel: Total \$	\$5,109,982	\$51,448,450	\$110,226,662
Average Spent	\$1,274.63	\$1,780.04	\$1,812.34
Spending Potential Index	57	79	81
Vehicle Maintenance & Repairs: Total \$	\$3,265,089	\$28,216,596	\$59,751,824
Average Spent	\$814.44	\$976.25	\$982.44
Spending Potential Index	71	85	86

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.