	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	7,279	35,817	70,055
2010 Total Population	7,245	36,904	73,311
2018 Total Population	7,658	38,105	76,400
2018 Group Quarters	79	1,660	1,944
2023 Total Population	7,995	39,348	79,666
2018-2023 Annual Rate	0.87%	0.64%	0.84%
2018 Total Daytime Population	18,051	41,352	76,431
Workers	14,419	22,408	36,757
Residents	3,632	18,944	39,674
Household Summary			
2000 Households	2,989	12,737	25,798
2000 Average Household Size	2.39	2.78	2.70
2010 Households	3,353	13,864	27,882
2010 Average Household Size	2.14	2.55	2.56
2018 Households	3,538	14,287	28,981
2018 Average Household Size	2.14	2.55	2.57
2023 Households	3,697	14,770	30,207
2023 Average Household Size	2.14	2.55	2.57
2018-2023 Annual Rate	0.88%	0.67%	0.83%
2010 Families	1,812	9,574	19,548
2010 Average Family Size	2.83	3.02	3.01
2018 Families	1,898	9,816	20,232
2018 Average Family Size	2.86	3.04	3.03
2023 Families	1,979	10,130	21,051
2023 Average Family Size	2.87	3.05	3.04
2018-2023 Annual Rate	0.84%	0.63%	0.80%
Housing Unit Summary			
2000 Housing Units	3,202	13,404	27,223
Owner Occupied Housing Units	40.3%	57.9%	58.9%
Renter Occupied Housing Units	53.0%	37.2%	35.9%
Vacant Housing Units	6.7%	5.0%	5.2%
2010 Housing Units	3,764	15,116	30,467
Owner Occupied Housing Units	37.6%	54.7%	57.6%
Renter Occupied Housing Units	51.5%	37.0%	33.9%
Vacant Housing Units	10.9%	8.3%	8.5%
2018 Housing Units	3,878	15,566	31,674
Owner Occupied Housing Units	38.5%	55.2%	57.9%
Renter Occupied Housing Units	52.7%	36.6%	33.6%
Vacant Housing Units	8.8%	8.2%	8.5%
2023 Housing Units	3,960	15,991	32,919
Owner Occupied Housing Units	40.5%	56.6%	58.8%
Renter Occupied Housing Units	52.8%	35.7%	33.0%
Vacant Housing Units	6.6%	7.6%	8.2%
Median Household Income			
2018	$58,332	$70,108	$71,307
2023	$64,911	$78,982	$80,437
Median Home Value			
2018	$327,634	$326,036	$323,753
2023	$399,880	$397,932	$397,017
Per Capita Income			
2018	$35,175	$33,887	$34,835
2023	$40,024	$38,362	$39,752
Median Age			
2010	34.6	34.1	35.6
2018	35.3	35.5	37.0
2023	36.7	37.2	38.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

June 05, 2019

	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	3,538	14,287	28,980
<$15,000	8.5%	5.3%	5.6%
$15,000 - $24,999	7.1%	5.9%	6.2%
$25,000 - $34,999	8.9%	6.8%	7.4%
$35,000 - $49,999	15.8%	13.8%	12.9%
$50,000 - $74,999	22.2%	21.3%	20.1%
$75,000 - $99,999	11.5%	14.8%	15.1%
$100,000 - $149,999	16.4%	20.2%	19.2%
$150,000 - $199,999	5.1%	7.3%	8.0%
$200,000+	4.4%	4.7%	5.6%
Average Household Income	$78,402	$87,895	$90,456
2023 Households by Income			
Household Income Base	3,697	14,770	30,206
<$15,000	7.0%	4.2%	4.4%
$15,000 - $24,999	6.1%	4.8%	5.0%
$25,000 - $34,999	7.9%	5.9%	6.2%
$35,000 - $49,999	14.5%	12.3%	11.5%
$50,000 - $74,999	21.1%	19.7%	18.7%
$75,000 - $99,999	11.9%	14.8%	15.3%
$100,000 - $149,999	20.2%	23.9%	22.6%
$150,000 - $199,999	6.0%	8.4%	9.1%
$200,000+	5.4%	6.0%	7.2%
Average Household Income	$89,171	$99,781	$103,540
2018 Owner Occupied Housing Units by Value			
Total	1,493	8,590	18,318
<$50,000	3.0%	3.2%	3.9%
$50,000 - $99,999	0.6%	3.2%	2.3%
$100,000 - $149,999	1.9%	1.9%	2.5%
$150,000 - $199,999	3.2%	5.6%	6.7%
$200,000 - $249,999	12.7%	12.0%	13.2%
$250,000 - $299,999	19.2%	16.9%	15.8%
$300,000 - $399,999	33.7%	27.3%	24.0%
$400,000 - $499,999	6.4%	12.3%	12.0%
$500,000 - $749,999	6.9%	9.8%	11.1%
$750,000 - $999,999	7.2%	5.4%	6.2%
$1,000,000 - $1,499,999	3.5%	1.9%	1.5%
$1,500,000 - $1,999,999	1.6%	0.5%	0.5%
$2,000,000 +	0.0%	0.0%	0.4%
Average Home Value	$415,834	$380,590	$389,240
2023 Owner Occupied Housing Units by Value			
Total	1,605	9,052	19,343
<$50,000	1.3%	2.2%	2.8%
$50,000 - $99,999	0.2%	2.1%	1.4%
$100,000 - $149,999	0.9%	1.0%	1.3%
$150,000 - $199,999	2.1%	3.0%	3.8%
$200,000 - $249,999	7.1%	6.6%	8.0%
$250,000 - $299,999	12.3%	11.8%	11.5%
$300,000 - $399,999	26.0%	23.8%	21.8%
$400,000 - $499,999	20.6%	17.3%	15.6%
$500,000 - $749,999	6.6%	16.6%	17.2%
$750,000 - $999,999	9.7%	9.6%	10.7%
$1,000,000 - $1,499,999	9.7%	4.8%	3.4%
$1,500,000 - $1,999,999	3.4%	1.1%	1.3%
$2,000,000 +	0.0%	0.1%	1.1%
Average Home Value	$545,935	$485,960	$498,545

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

June 05, 2019

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	7,244	36,904	73,310
0 - 4	5.2%	6.2%	6.8%
5 - 9	4.9%	6.0%	6.2%
10 - 14	5.6%	6.5%	6.6%
15 - 24	18.5%	18.6%	16.2%
25 - 34	16.2%	13.8%	13.5%
35 - 44	10.7%	11.4%	11.7%
45 - 54	13.2%	13.6%	14.2%
55 - 64	11.6%	12.1%	12.6%
65 - 74	6.6%	6.4%	7.0%
75 - 84	4.8%	3.6%	3.8%
85 +	2.7%	1.7%	1.6%
18 +	80.2%	77.0%	76.3%
2018 Population by Age			
Total	7,656	38,106	76,398
0 - 4	4.9%	5.9%	6.3%
5 - 9	4.3%	5.4%	5.8%
10 - 14	4.7%	5.5%	5.8%
15 - 24	16.8%	16.5%	14.3%
25 - 34	18.9%	16.1%	15.2%
35 - 44	9.7%	11.1%	11.5%
45 - 54	10.4%	11.1%	11.4%
55 - 64	13.1%	12.8%	13.3%
65 - 74	9.7%	9.6%	10.0%
75 - 84	4.8%	4.3%	4.5%
85 +	2.5%	1.8%	1.8%
18 +	83.0%	79.9%	78.6%
2023 Population by Age			
Total	7,996	39,349	79,665
0 - 4	4.9%	5.9%	6.3%
5 - 9	4.3%	5.3%	5.8%
10 - 14	4.6%	5.4%	5.8%
15 - 24	15.2%	15.0%	13.2%
25 - 34	18.9%	15.3%	14.3%
35 - 44	11.0%	12.8%	12.9%
45 - 54	9.3%	10.1%	10.5%
55 - 64	12.2%	12.0%	12.3%
65 - 74	11.3%	10.9%	11.2%
75 - 84	6.0%	5.6%	5.8%
85 +	2.3%	1.8%	1.9%
18 +	83.3%	80.3%	78.9%
2010 Population by Sex			
Males	3,531	18,846	36,918
Females	3,714	18,058	36,393
2018 Population by Sex			
Males	3,760	19,510	38,539
Females	3,898	18,595	37,861
2023 Population by Sex			
Males	3,939	20,177	40,237
Females	4,056	19,172	39,429

June 05, 2019

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	7,245	36,904	73,312
White Alone	73.6%	76.4%	76.7%
Black Alone	4.0%	3.7%	3.7%
American Indian Alone	0.9%	1.0%	1.1%
Asian Alone	12.1%	9.4%	8.7%
Pacific Islander Alone	1.0%	1.2%	1.2%
Some Other Race Alone	1.6%	1.6%	1.7%
Two or More Races	6.7%	6.8%	6.8%
Hispanic Origin	7.1%	7.0%	6.8%
Diversity Index	51.5	48.3	47.8
2018 Population by Race/Ethnicity			
Total	7,658	38,105	76,400
White Alone	71.0%	73.9%	74.3%
Black Alone	4.4%	4.0%	4.1%
American Indian Alone	0.9%	1.0%	1.0%
Asian Alone	13.0%	10.2%	9.5%
Pacific Islander Alone	1.0%	1.2%	1.3%
Some Other Race Alone	1.9%	1.9%	2.1%
Two or More Races	7.7%	7.7%	7.8%
Hispanic Origin	9.0%	8.8%	8.6%
Diversity Index	56.2	53.1	52.6
2023 Population by Race/Ethnicity			
Total	7,996	39,347	79,665
White Alone	69.3%	72.3%	72.5%
Black Alone	4.7%	4.2%	4.3%
American Indian Alone	0.9%	1.0%	1.0%
Asian Alone	13.5%	10.7%	10.0%
Pacific Islander Alone	1.1%	1.3%	1.3%
Some Other Race Alone	2.2%	2.2%	2.4%
Two or More Races	8.4%	8.4%	8.5%
Hispanic Origin	10.7%	10.3%	10.1%
Diversity Index	59.5	56.3	56.0
2010 Population by Relationship and Household Type			
Total	7,245	36,904	73,311
In Households	98.9%	95.7%	97.5%
In Family Households	73.0%	80.5%	82.6%
Householder	24.2%	26.0%	26.6%
Spouse	18.3%	20.7%	21.1%
Child	25.7%	29.0%	29.6%
Other relative	2.6%	2.7%	2.9%
Nonrelative	2.2%	2.1%	2.4%
In Nonfamily Households	25.9%	15.3%	14.8%
In Group Quarters	1.1%	4.3%	2.5%
Institutionalized Population	0.1%	0.2%	0.3%
Noninstitutionalized Population	1.0%	4.1%	2.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

June 05, 2019

	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	5,301	25,437	51,696
Less than 9th Grade	1.3%	0.8%	0.9%
9th - 12th Grade, No Diploma	2.2%	2.7%	3.4%
High School Graduate	17.9%	20.0%	18.9%
GED/Alternative Credential	2.0%	2.8%	3.0%
Some College, No Degree	29.1%	28.9%	31.4%
Associate Degree	10.3%	11.1%	11.4%
Bachelor's Degree	27.1%	23.3%	21.3%
Graduate/Professional Degree	9.9%	10.2%	9.6%
2018 Population 15+ by Marital Status			
Total	6,589	31,716	62,644
Never Married	30.0%	30.7%	29.0%
Married	52.6%	54.3%	54.8%
Widowed	7.3%	5.1%	5.0%
Divorced	10.1%	10.0%	11.2%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.0%	95.4%	95.5%
Civilian Unemployed (Unemployment Rate)	5.0%	4.6%	4.5%
2018 Employed Population 16+ by Industry			
Total	3,461	15,639	31,925
Agriculture/Mining	0.0%	0.0%	0.1%
Construction	7.7%	5.9%	5.7%
Manufacturing	6.0%	8.1%	8.8%
Wholesale Trade	0.7%	0.5%	0.9%
Retail Trade	16.2%	13.5%	12.8%
Transportation/Utilities	2.6%	3.4%	3.6%
Information	3.9%	1.9%	2.1%
Finance/Insurance/Real Estate	2.7%	3.6%	4.1%
Services	47.6%	50.0%	49.0%
Public Administration	12.6%	13.1%	12.9%
2018 Employed Population 16+ by Occupation			
Total	3,460	15,639	31,924
White Collar	65.3%	63.4%	61.8%
Management/Business/Financial	12.0%	15.1%	13.6%
Professional	25.3%	23.6%	24.0%
Sales	16.0%	10.0%	9.5%
Administrative Support	12.0%	14.6%	14.7%
Services	17.1%	18.4%	19.1%
Blue Collar	17.6%	18.2%	19.1%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	7.5%	5.6%	5.1%
Installation/Maintenance/Repair	5.5%	4.4%	4.1%
Production	2.8%	4.6%	4.8%
Transportation/Material Moving	1.8%	3.5%	5.1%
2010 Population By Urban/ Rural Status			
Total Population	7,245	36,904	73,311
Population Inside Urbanized Area	100.0%	98.5%	95.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.5%	4.3%

June 05, 2019

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	3,354	13,865	27,882
Households with 1 Person	36.8%	24.0%	23.3%
Households with 2+ People	63.2%	76.0%	76.7%
Family Households	54.0%	69.1%	70.1%
Husband-wife Families	40.9%	55.2%	55.6%
With Related Children	15.8%	23.7%	23.7%
Other Family (No Spouse Present)	13.1%	13.9%	14.6%
Other Family with Male Householder	3.4%	3.8%	4.1%
With Related Children	1.9%	2.4%	2.5%
Other Family with Female Householder	9.8%	10.1%	10.5%
With Related Children	7.0%	6.9%	7.2%
Nonfamily Households	9.2%	6.9%	6.6%
All Households with Children	25.3%	33.6%	34.0%
Multigenerational Households	2.5%	3.4%	3.4%
Unmarried Partner Households	6.3%	5.7%	5.9%
Male-female	5.6%	5.0%	5.3%
Same-sex	0.7%	0.7%	0.6%
2010 Households by Size			
Total	3,353	13,864	27,881
1 Person Household	36.8%	24.0%	23.3%
2 Person Household	31.9%	35.3%	35.9%
3 Person Household	14.9%	17.6%	17.5%
4 Person Household	9.9%	13.6%	13.7%
5 Person Household	4.2%	6.0%	6.1%
6 Person Household	1.6%	2.2%	2.3%
7 + Person Household	0.8%	1.3%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	3,353	13,864	27,882
Owner Occupied	42.2%	59.7%	62.9%
Owned with a Mortgage/Loan	32.5%	45.7%	46.8%
Owned Free and Clear	9.6%	14.0%	16.1%
Renter Occupied	57.8%	40.3%	37.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,764	15,116	30,467
Housing Units Inside Urbanized Area	100.0%	98.6%	96.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.4%	4.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

June 05, 2019

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Bright Young Professionals	Comfortable Empty Nesters	Green Acres (6A)
2.	Old and Newcomers (8F)	Home Improvement (4B)	Comfortable Empty Nesters
3.	Social Security Set (9F)	Old and Newcomers (8F)	Bright Young Professionals
2018 Consumer Spending			
Apparel & Services: Total $	$7,391,424	$32,637,816	$67,702,986
Average Spent	$2,089.15	$2,284.44	$2,336.12
Spending Potential Index	96	105	107
Education: Total $	$4,741,955	$22,212,145	$45,843,027
Average Spent	$1,340.29	$1,554.71	$1,581.83
Spending Potential Index	93	107	109
Entertainment/Recreation: Total $	$10,686,376	$47,997,589	$100,707,070
Average Spent	$3,020.46	$3,359.53	$3,474.93
Spending Potential Index	94	104	108
Food at Home: Total $	$17,289,094	$74,949,322	$156,374,493
Average Spent	$4,886.69	$5,245.98	$5,395.76
Spending Potential Index	97	105	108
Food Away from Home: Total $	$12,034,615	$53,118,649	$110,347,756
Average Spent	$3,401.53	$3,717.97	$3,807.59
Spending Potential Index	97	106	108
Health Care: Total $	$18,911,376	$85,093,189	$179,960,887
Average Spent	$5,345.22	$5,955.99	$6,209.62
Spending Potential Index	93	104	108
HH Furnishings & Equipment: Total $	$6,937,066	$31,353,301	$65,629,260
Average Spent	$1,960.73	$2,194.53	$2,264.56
Spending Potential Index	94	105	108
Personal Care Products & Services: Total $	$2,820,870	$12,573,329	$26,174,809
Average Spent	$797.31	$880.05	$903.17
Spending Potential Index	96	106	109
Shelter: Total $	$58,089,107	$254,323,928	$525,782,918
Average Spent	$16,418.63	$17,801.07	$18,142.33
Spending Potential Index	98	106	108
Support Payments/Cash Contributions/Gifts in Kind: Total $	$8,184,151	$36,892,916	$77,277,257
Average Spent	$2,313.21	$2,582.27	$2,666.48
Spending Potential Index	93	104	107
Travel: Total $	$6,908,242	$32,387,644	$67,711,247
Average Spent	$1,952.58	$2,266.93	$2,336.40
Spending Potential Index	91	105	108
Vehicle Maintenance & Repairs: Total $	$3,618,916	$16,090,348	$33,716,284
Average Spent	$1,022.87	$1,126.22	$1,163.39
Spending Potential Index	95	105	108

June 05, 2019