



Community Profile

Rings: 1, 3, 5 mile radii

Turfway Square Shopping Center, 4800

Latitude: 39.0195

Longitude: -84.62628

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	6,661	50,720	122,592
2010 Total Population	6,756	51,644	135,979
2021 Total Population	7,070	54,850	144,429
2021 Group Quarters	127	640	1,176
2026 Total Population	7,276	56,739	149,219
2021-2026 Annual Rate	0.58%	0.68%	0.65%
2021 Total Daytime Population	11,612	70,365	164,552
Workers	8,101	43,872	96,236
Residents	3,511	26,493	68,316
Household Summary			
2000 Households	2,762	20,305	46,951
2000 Average Household Size	2.36	2.47	2.58
2010 Households	2,848	20,958	53,164
2010 Average Household Size	2.33	2.43	2.54
2021 Households	2,987	22,276	56,662
2021 Average Household Size	2.32	2.43	2.53
2026 Households	3,078	23,067	58,565
2026 Average Household Size	2.32	2.43	2.53
2021-2026 Annual Rate	0.60%	0.70%	0.66%
2010 Families	1,695	13,288	36,007
2010 Average Family Size	2.96	3.02	3.08
2021 Families	1,727	13,755	37,424
2021 Average Family Size	2.97	3.04	3.09
2026 Families	1,770	14,161	38,463
2026 Average Family Size	2.98	3.05	3.10
2021-2026 Annual Rate	0.49%	0.58%	0.55%
Housing Unit Summary			
2000 Housing Units	2,914	21,226	49,325
Owner Occupied Housing Units	52.7%	61.8%	66.6%
Renter Occupied Housing Units	42.0%	33.9%	28.6%
Vacant Housing Units	5.2%	4.3%	4.8%
2010 Housing Units	3,027	22,343	56,794
Owner Occupied Housing Units	49.9%	58.2%	64.8%
Renter Occupied Housing Units	44.2%	35.6%	28.8%
Vacant Housing Units	5.9%	6.2%	6.4%
2021 Housing Units	3,184	23,635	60,359
Owner Occupied Housing Units	50.2%	57.9%	65.1%
Renter Occupied Housing Units	43.7%	36.4%	28.8%
Vacant Housing Units	6.2%	5.7%	6.1%
2026 Housing Units	3,281	24,465	62,462
Owner Occupied Housing Units	50.3%	58.2%	65.7%
Renter Occupied Housing Units	43.5%	36.1%	28.1%
Vacant Housing Units	6.2%	5.7%	6.2%
Median Household Income			
2021	\$51,762	\$57,603	\$69,140
2026	\$56,192	\$63,721	\$77,245
Median Home Value			
2021	\$118,554	\$140,805	\$186,082
2026	\$129,292	\$163,521	\$215,184
Per Capita Income			
2021	\$26,302	\$30,009	\$35,189
2026	\$29,365	\$33,458	\$38,985
Median Age			
2010	33.5	36.2	36.0
2021	35.5	38.4	38.1
2026	36.5	39.6	39.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	2,987	22,276	56,662
<\$15,000	9.7%	8.7%	6.1%
\$15,000 - \$24,999	9.6%	9.2%	6.9%
\$25,000 - \$34,999	13.0%	8.1%	7.2%
\$35,000 - \$49,999	15.4%	15.7%	14.0%
\$50,000 - \$74,999	21.0%	20.7%	19.1%
\$75,000 - \$99,999	12.7%	12.2%	12.7%
\$100,000 - \$149,999	14.2%	17.4%	19.7%
\$150,000 - \$199,999	3.3%	4.9%	8.0%
\$200,000+	1.0%	3.0%	6.2%
Average Household Income	\$62,681	\$73,826	\$90,016
2026 Households by Income			
Household Income Base	3,078	23,067	58,565
<\$15,000	7.9%	7.0%	4.9%
\$15,000 - \$24,999	8.0%	8.0%	5.8%
\$25,000 - \$34,999	12.2%	7.5%	6.3%
\$35,000 - \$49,999	14.8%	14.1%	12.5%
\$50,000 - \$74,999	21.2%	20.8%	18.9%
\$75,000 - \$99,999	13.9%	13.4%	13.3%
\$100,000 - \$149,999	16.9%	20.0%	21.8%
\$150,000 - \$199,999	4.1%	5.9%	9.7%
\$200,000+	1.0%	3.3%	6.7%
Average Household Income	\$69,924	\$82,254	\$99,707
2021 Owner Occupied Housing Units by Value			
Total	1,598	13,673	39,304
<\$50,000	4.1%	6.0%	3.5%
\$50,000 - \$99,999	28.9%	13.1%	7.8%
\$100,000 - \$149,999	45.9%	37.9%	22.5%
\$150,000 - \$199,999	20.4%	19.1%	22.4%
\$200,000 - \$249,999	0.6%	9.7%	15.5%
\$250,000 - \$299,999	0.2%	5.1%	9.2%
\$300,000 - \$399,999	0.0%	4.7%	10.6%
\$400,000 - \$499,999	0.0%	1.2%	3.8%
\$500,000 - \$749,999	0.0%	2.3%	3.5%
\$750,000 - \$999,999	0.0%	0.4%	0.6%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$117,522	\$175,336	\$223,105
2026 Owner Occupied Housing Units by Value			
Total	1,650	14,246	41,031
<\$50,000	2.6%	4.2%	2.1%
\$50,000 - \$99,999	21.4%	8.6%	4.7%
\$100,000 - \$149,999	44.5%	31.5%	16.6%
\$150,000 - \$199,999	29.7%	21.0%	21.2%
\$200,000 - \$249,999	1.2%	12.9%	17.5%
\$250,000 - \$299,999	0.5%	7.0%	11.3%
\$300,000 - \$399,999	0.1%	7.7%	15.1%
\$400,000 - \$499,999	0.1%	2.0%	5.2%
\$500,000 - \$749,999	0.1%	3.5%	4.6%
\$750,000 - \$999,999	0.1%	0.7%	0.8%
\$1,000,000 - \$1,499,999	0.0%	0.7%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$129,570	\$207,905	\$254,654

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	6,758	51,646	135,979
0 - 4	8.7%	7.5%	7.3%
5 - 9	6.4%	6.8%	7.3%
10 - 14	5.4%	6.1%	7.0%
15 - 24	14.8%	13.1%	12.7%
25 - 34	16.9%	15.1%	14.3%
35 - 44	11.3%	12.5%	13.6%
45 - 54	13.1%	13.8%	14.5%
55 - 64	10.6%	11.5%	11.8%
65 - 74	6.1%	6.8%	6.3%
75 - 84	5.0%	4.7%	3.8%
85 +	1.8%	2.1%	1.4%
18 +	75.8%	75.9%	74.2%
2021 Population by Age			
Total	7,070	54,849	144,430
0 - 4	7.7%	6.6%	6.4%
5 - 9	7.3%	6.5%	6.6%
10 - 14	6.9%	6.5%	6.8%
15 - 24	10.7%	11.1%	11.9%
25 - 34	16.8%	14.3%	13.8%
35 - 44	13.1%	13.6%	13.7%
45 - 54	10.0%	11.1%	11.9%
55 - 64	11.3%	12.3%	12.6%
65 - 74	8.8%	10.0%	9.8%
75 - 84	5.4%	5.5%	4.7%
85 +	2.2%	2.4%	1.8%
18 +	75.2%	77.1%	76.4%
2026 Population by Age			
Total	7,275	56,739	149,219
0 - 4	7.7%	6.5%	6.4%
5 - 9	7.1%	6.4%	6.5%
10 - 14	6.9%	6.4%	6.7%
15 - 24	12.2%	11.7%	11.8%
25 - 34	14.0%	12.6%	13.0%
35 - 44	13.8%	13.9%	13.9%
45 - 54	10.1%	11.3%	12.0%
55 - 64	10.3%	11.4%	11.5%
65 - 74	9.2%	10.4%	10.2%
75 - 84	6.7%	6.9%	6.1%
85 +	2.1%	2.5%	1.9%
18 +	74.7%	77.2%	76.7%
2010 Population by Sex			
Males	3,164	24,970	66,185
Females	3,592	26,674	69,794
2021 Population by Sex			
Males	3,317	26,560	70,176
Females	3,753	28,290	74,253
2026 Population by Sex			
Males	3,410	27,481	72,496
Females	3,867	29,257	76,723

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	6,757	51,645	135,979
White Alone	85.7%	89.1%	91.2%
Black Alone	6.2%	4.4%	3.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.7%	1.2%	1.8%
Pacific Islander Alone	0.4%	0.2%	0.1%
Some Other Race Alone	3.6%	2.5%	1.6%
Two or More Races	3.2%	2.4%	1.9%
Hispanic Origin	6.7%	5.0%	3.7%
Diversity Index	35.3	28.0	22.6
2021 Population by Race/Ethnicity			
Total	7,070	54,849	144,429
White Alone	79.3%	85.4%	87.9%
Black Alone	9.3%	5.9%	4.4%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	1.0%	1.6%	2.3%
Pacific Islander Alone	1.2%	0.4%	0.3%
Some Other Race Alone	4.8%	3.4%	2.2%
Two or More Races	4.3%	3.3%	2.7%
Hispanic Origin	8.8%	6.8%	5.1%
Diversity Index	46.4	36.1	29.9
2026 Population by Race/Ethnicity			
Total	7,276	56,739	149,220
White Alone	76.1%	83.3%	86.0%
Black Alone	11.2%	6.9%	5.3%
American Indian Alone	0.1%	0.2%	0.1%
Asian Alone	1.1%	1.8%	2.7%
Pacific Islander Alone	1.5%	0.4%	0.4%
Some Other Race Alone	5.3%	3.8%	2.5%
Two or More Races	4.6%	3.7%	3.1%
Hispanic Origin	9.9%	7.8%	5.9%
Diversity Index	51.3	40.2	34.0
2010 Population by Relationship and Household Type			
Total	6,756	51,644	135,979
In Households	98.2%	98.8%	99.1%
In Family Households	77.2%	80.5%	83.8%
Householder	24.9%	25.7%	26.4%
Spouse	14.2%	17.4%	19.6%
Child	31.0%	31.1%	32.6%
Other relative	4.1%	3.5%	2.8%
Nonrelative	2.9%	2.9%	2.3%
In Nonfamily Households	21.0%	18.2%	15.4%
In Group Quarters	1.8%	1.2%	0.9%
Institutionalized Population	1.8%	1.0%	0.5%
Noninstitutionalized Population	0.0%	0.2%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	4,773	38,051	98,691
Less than 9th Grade	2.8%	2.2%	2.0%
9th - 12th Grade, No Diploma	8.8%	7.1%	4.9%
High School Graduate	29.7%	27.9%	24.5%
GED/Alternative Credential	5.5%	4.8%	3.7%
Some College, No Degree	26.0%	23.8%	21.8%
Associate Degree	7.2%	8.5%	9.2%
Bachelor's Degree	14.4%	16.7%	21.2%
Graduate/Professional Degree	5.6%	8.9%	12.8%
2021 Population 15+ by Marital Status			
Total	5,529	44,147	115,808
Never Married	30.5%	32.4%	30.9%
Married	48.4%	45.7%	50.3%
Widowed	6.9%	7.5%	5.7%
Divorced	14.2%	14.4%	13.0%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,733	29,854	79,600
Population 16+ Employed	96.6%	95.9%	96.1%
Population 16+ Unemployment rate	3.4%	4.1%	3.9%
Population 16-24 Employed	12.1%	13.3%	13.3%
Population 16-24 Unemployment rate	7.0%	8.9%	8.0%
Population 25-54 Employed	66.0%	63.5%	64.0%
Population 25-54 Unemployment rate	3.7%	3.5%	3.5%
Population 55-64 Employed	15.5%	16.3%	16.5%
Population 55-64 Unemployment rate	0.0%	1.3%	1.7%
Population 65+ Employed	6.5%	6.8%	6.1%
Population 65+ Unemployment rate	1.3%	6.3%	5.6%
2021 Employed Population 16+ by Industry			
Total	3,605	28,633	76,470
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	6.5%	5.7%	5.4%
Manufacturing	12.6%	12.2%	12.0%
Wholesale Trade	3.3%	3.8%	3.5%
Retail Trade	12.1%	12.7%	12.5%
Transportation/Utilities	9.6%	8.8%	8.0%
Information	1.4%	1.5%	1.7%
Finance/Insurance/Real Estate	4.2%	8.7%	9.5%
Services	45.6%	42.6%	43.0%
Public Administration	4.7%	3.9%	4.2%
2021 Employed Population 16+ by Occupation			
Total	3,606	28,632	76,468
White Collar	53.3%	61.1%	67.5%
Management/Business/Financial	12.3%	16.2%	19.7%
Professional	15.3%	19.7%	23.1%
Sales	9.3%	9.8%	10.4%
Administrative Support	16.4%	15.5%	14.3%
Services	16.5%	14.4%	12.1%
Blue Collar	30.2%	24.5%	20.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	7.0%	4.5%	3.9%
Installation/Maintenance/Repair	3.6%	2.2%	2.3%
Production	8.5%	7.0%	5.5%
Transportation/Material Moving	11.0%	10.7%	8.6%

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2010 Households by Type			
Total	2,847	20,958	53,163
Households with 1 Person	32.9%	30.0%	26.4%
Households with 2+ People	67.1%	70.0%	73.6%
Family Households	59.5%	63.4%	67.7%
Husband-wife Families	34.1%	42.8%	50.3%
With Related Children	14.5%	18.7%	23.5%
Other Family (No Spouse Present)	25.4%	20.6%	17.4%
Other Family with Male Householder	6.4%	5.9%	5.0%
With Related Children	3.5%	3.5%	3.1%
Other Family with Female Householder	19.1%	14.6%	12.4%
With Related Children	13.1%	9.7%	8.3%
Nonfamily Households	7.6%	6.6%	5.9%
All Households with Children	31.7%	32.5%	35.4%
Multigenerational Households	3.4%	3.9%	3.5%
Unmarried Partner Households	8.4%	7.8%	6.9%
Male-female	7.7%	7.2%	6.2%
Same-sex	0.7%	0.6%	0.6%
2010 Households by Size			
Total	2,848	20,959	53,164
1 Person Household	32.9%	30.0%	26.4%
2 Person Household	31.9%	32.0%	32.5%
3 Person Household	16.5%	16.9%	17.1%
4 Person Household	10.3%	11.9%	13.9%
5 Person Household	5.3%	5.7%	6.5%
6 Person Household	1.9%	2.2%	2.4%
7 + Person Household	1.2%	1.3%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	2,848	20,958	53,164
Owner Occupied	53.0%	62.1%	69.2%
Owned with a Mortgage/Loan	39.8%	46.5%	54.4%
Owned Free and Clear	13.2%	15.6%	14.8%
Renter Occupied	47.0%	37.9%	30.8%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	235	219	197
Percent of Income for Mortgage	9.6%	10.3%	11.3%
Wealth Index	45	67	94
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,027	22,343	56,794
Housing Units Inside Urbanized Area	100.0%	99.7%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.3%	0.2%
2010 Population By Urban/ Rural Status			
Total Population	6,756	51,644	135,979
Population Inside Urbanized Area	100.0%	99.8%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.2%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Rustbelt Traditions (5D)	Front Porches (8E)	Workday Drive (4A)
2.	Hometown Heritage (8G)	Rustbelt Traditions (5D)	In Style (5B)
3.	Old and Newcomers (8F)	Old and Newcomers (8F)	Bright Young Professionals (8C)
2021 Consumer Spending			
Apparel & Services: Total \$	\$4,485,500	\$38,190,965	\$117,263,391
Average Spent	\$1,501.67	\$1,714.44	\$2,069.52
Spending Potential Index	71	81	98
Education: Total \$	\$3,228,592	\$29,560,907	\$92,311,401
Average Spent	\$1,080.88	\$1,327.03	\$1,629.16
Spending Potential Index	63	77	94
Entertainment/Recreation: Total \$	\$6,661,804	\$58,179,577	\$178,909,817
Average Spent	\$2,230.27	\$2,611.76	\$3,157.49
Spending Potential Index	69	81	98
Food at Home: Total \$	\$11,399,910	\$98,249,970	\$298,525,077
Average Spent	\$3,816.51	\$4,410.58	\$5,268.52
Spending Potential Index	70	81	97
Food Away from Home: Total \$	\$7,881,647	\$67,837,254	\$208,780,805
Average Spent	\$2,638.65	\$3,045.31	\$3,684.67
Spending Potential Index	70	80	97
Health Care: Total \$	\$13,185,926	\$114,476,276	\$348,641,309
Average Spent	\$4,414.44	\$5,139.00	\$6,153.00
Spending Potential Index	71	82	99
HH Furnishings & Equipment: Total \$	\$4,640,668	\$40,520,295	\$126,334,937
Average Spent	\$1,553.62	\$1,819.01	\$2,229.62
Spending Potential Index	69	81	99
Personal Care Products & Services: Total \$	\$1,887,640	\$16,328,405	\$50,126,571
Average Spent	\$631.95	\$733.00	\$884.66
Spending Potential Index	70	82	99
Shelter: Total \$	\$40,900,476	\$359,149,369	\$1,102,712,228
Average Spent	\$13,692.83	\$16,122.70	\$19,461.23
Spending Potential Index	68	80	97
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,758,868	\$43,038,846	\$135,551,184
Average Spent	\$1,593.19	\$1,932.07	\$2,392.28
Spending Potential Index	67	81	100
Travel: Total \$	\$4,979,148	\$44,714,165	\$141,068,706
Average Spent	\$1,666.94	\$2,007.28	\$2,489.65
Spending Potential Index	66	79	98
Vehicle Maintenance & Repairs: Total \$	\$2,391,649	\$20,382,247	\$62,306,749
Average Spent	\$800.69	\$914.99	\$1,099.62
Spending Potential Index	72	83	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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